



المؤسسة المستقلة للمراقبة و تنسيق الصادرات

Etablissement Autonome de Contrôle et de Coordination des Exportations  
Food Exports Control And Coordination Organization

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# EACCE: A LEVER OF DEVELOPMENT OF FOODSTUFF EXPORTS



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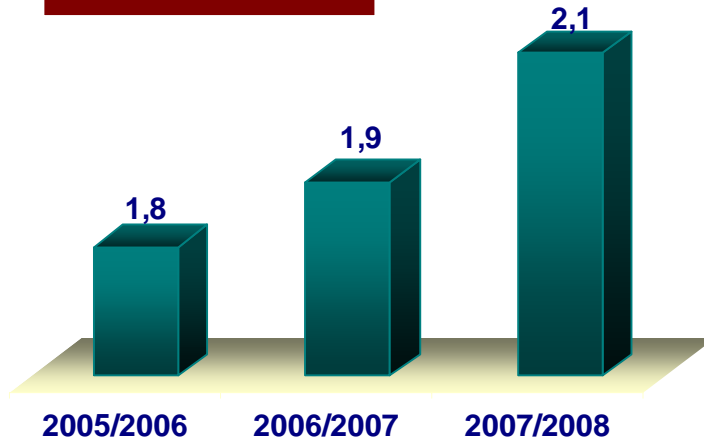


# I- INTRODUCING EACCE

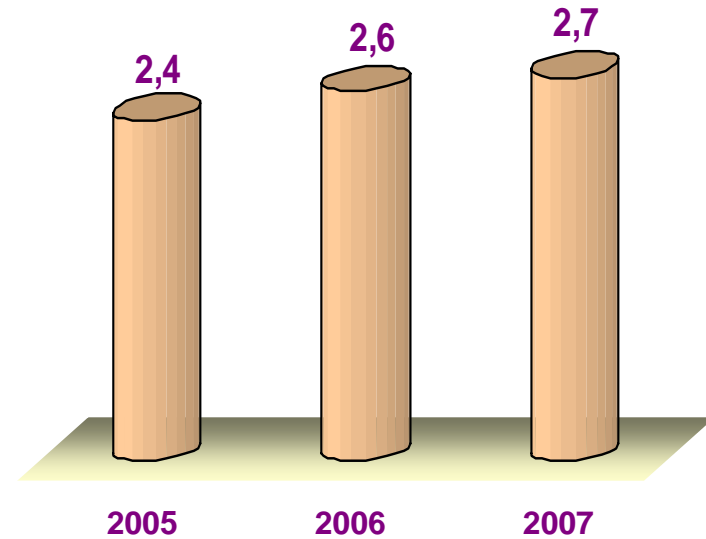


# FLASH EXPORT SECTOR

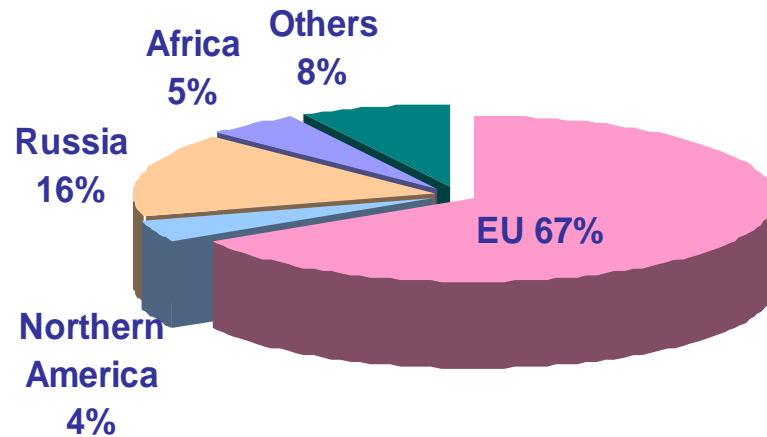
**Million T**



**Billion \$**



**2007-08**





# OUR LEGAL STATUTE

- Public organization created in 1986 and run by 2 Dahirs (acts):
  - Dahir n° 1-88-240 setting up EACCE
  - Dahir n° 1-88-241 laying down the operation of quality control
- Specialized organization in food exports
- Under the tutelage of the Ministry of Agriculture. It is run by a joint management board
- Endowed with legal personality and financial autonomy



# OUR MISSIONS

## THE QUALITY CONTROL: A RELIABLE AND RIGOROUS QUALITATIVE REGULATION

- Approves manufacturing, packaging and storage exporting facilities
- Helps and advises companies to adapt with the evolution of importing markets regulations and requirements
- Controls the food products quality at the stages of manufacturing, packaging and export
- Guarantees the conformity of moroccan products with international,markets requirements.



# OUR MISSIONS

## COORDINATION OF EXPORTS: QUANTITATIVE REGULATION PROVIDING A RETURN ON OUR EXPORTS

- Constant vigilance in the field of international regulation
- Collecting, treating and diffusing technical and commercial regulation information
- Harmonious and agreed management of exports based on the regulation requirements and demands of market



# OUR OBJECTIVES

- To make Morocco a trustworthy country of origin
- To support and enhance the sector's competitiveness
- To make the quality of exported products a shared responsibility
- To turn EACCE into an internationally recognized official organization



# A COMMITMENT TO QUALITY

- Introduction of new agricultural techniques
- Modernization of packing facilities
- Generalization of traceability in packing stations
- An ongoing process of introducing internal quality management systems



## **II- A FORMAL AND INTERNATIONALLY RECOGNIZED ON-SITE CONTROL MECHANISM**



# FRAME OF REFERENCE

- The legislation in force in recipient countries
- EU standards, regulations and directives
- EEC/UN standards
- Export-related Moroccan laws
- OECD explanatory brochures
- MRL of the EU and of each recipient country
- Codex Alimentarius works



# ABOUT THE FRAME OF REFERENCE

At first : The EC's White Book in 2000

## FIVE KEY ELEMENTS

CONSUMER INFORMATION

GENERAL PRODUCTS SAFETY  
REGULATIONS (2001)

FOOD LEGISLATION  
STIPULATIONS (2002),  
INCLUDING  
TRACEABILITY (2005)

FOOD HYGIENE (2006)

FORMAL CONTROL (2006)



# ABOUT THE FRAME OF REFERENCE

## USA Code of Federal Regulations

**General Regulations on food Safety, including pesticides and treatment of packaging material**

**Law on Bioterrorism, including company registration and traceability**

**Company registration and processing of acidified foods and foods with low acid contents**



# STRATEGY

## Skills on Par with Missions

### PROFILES

AGRICULTURAL ENGINEERS AND AGRO-ECONOMISTS

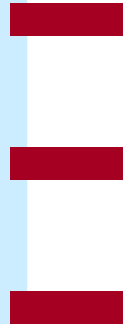
PhD HOLDERS IN CHEMISTRY AND VETERINARY DOCTORS

HIGH LEVEL TRAINING IN MANAGEMENT, COMMERCE,  
ECONOMICS, BIOLOGY, CHEMISTRY, COMPUTER  
SCIENCES AND INFORMATION

HUMAN RESOURCES CERTIFIED AS HACCP BY THE FDA 30

QUALITY AUDITORS CERTIFIED BY THE  
GUELPH INSTITUTE 25

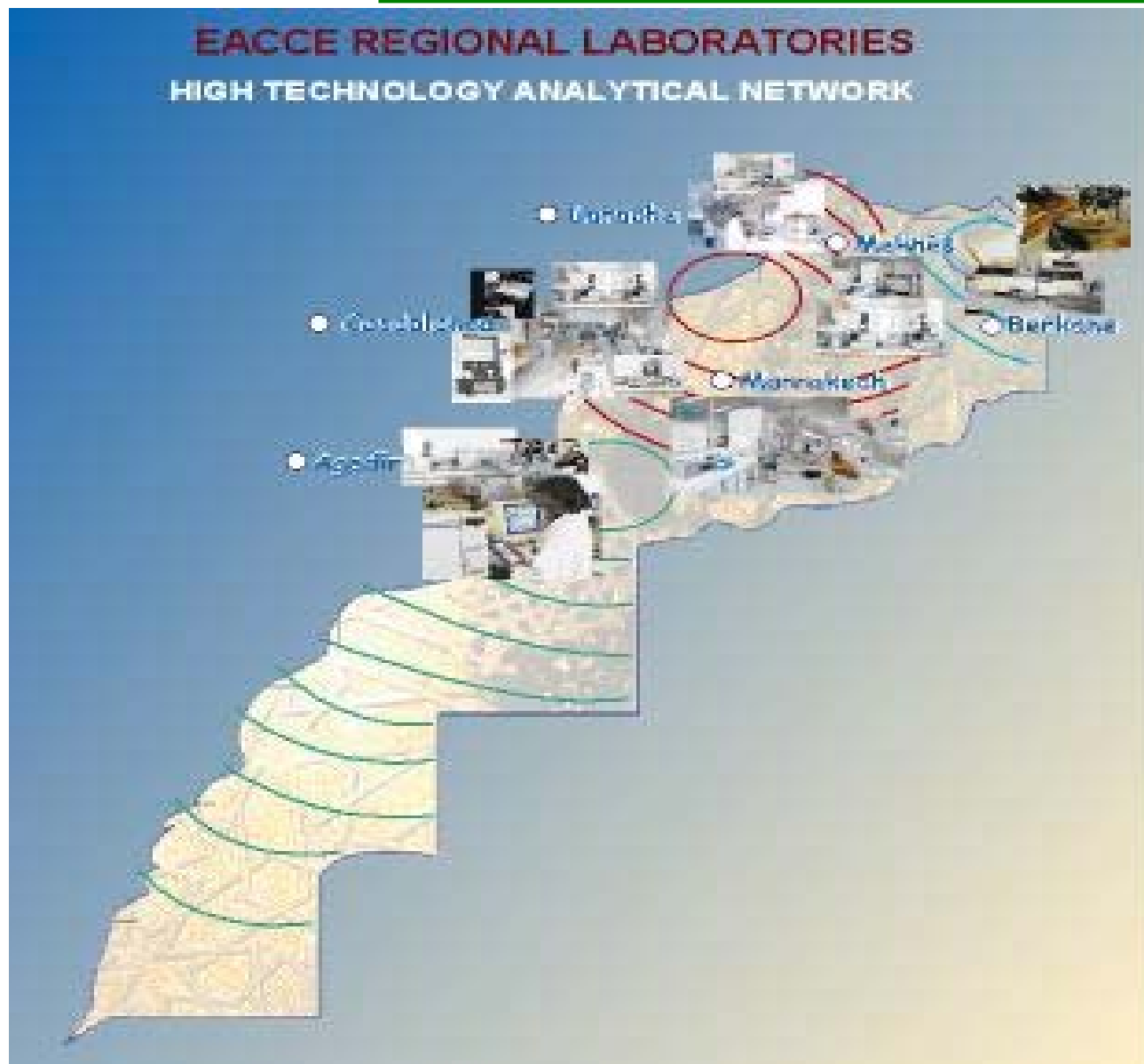
**SUPERVISORY STAFF RATE 69%**





# STRATEGY

## Regional Competency Hubs





# STRATEGY

## Control along the whole production line

- Documentary control
- Certification of technical facilities
- Sanitary inspection of premises and personnel
- Control of the packaging and manufacturing process in all its phases
- Control of the final product at the packaging stations
- Follow-up on quality at destination



# STRATEGY

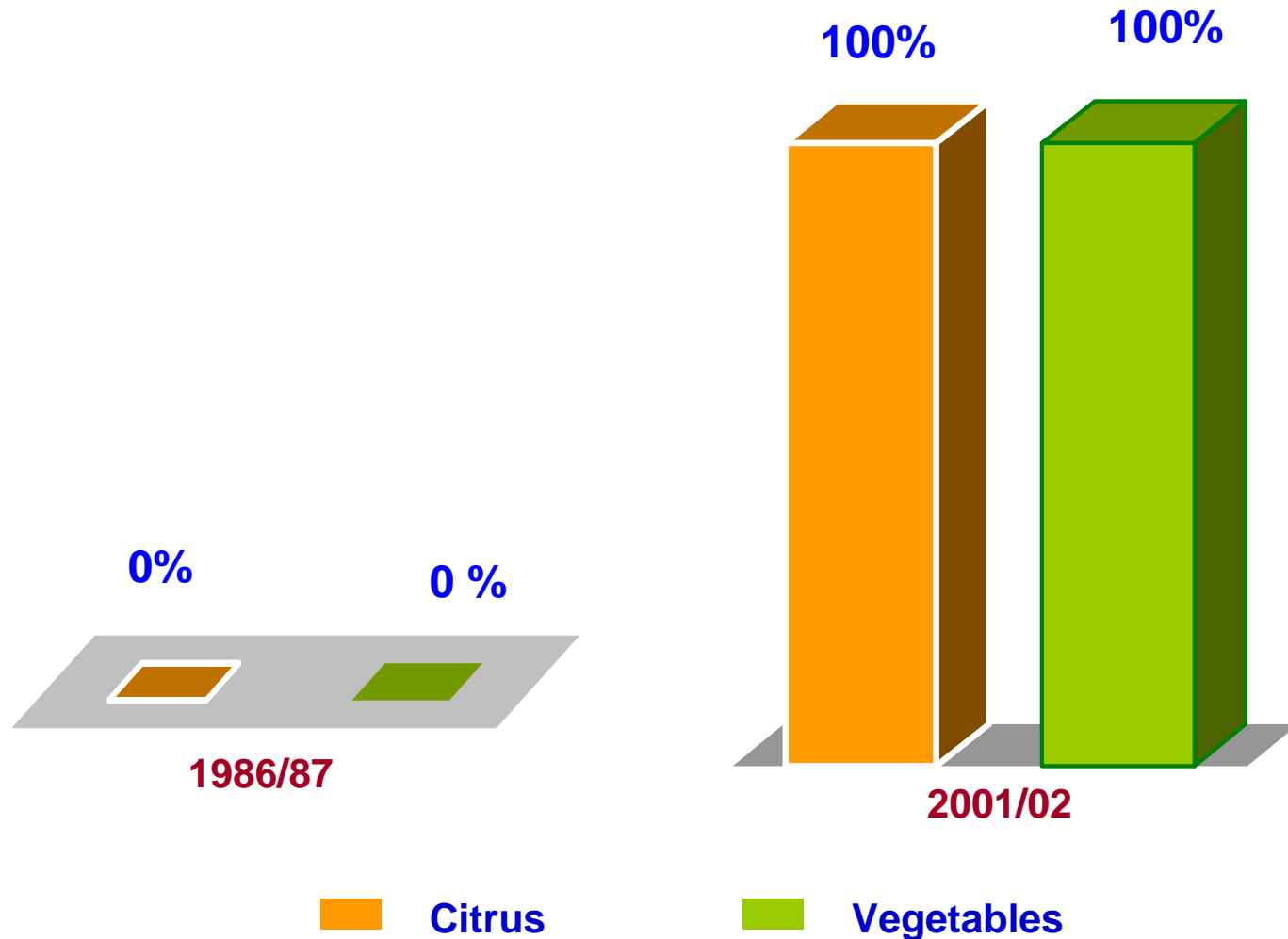
## A proven analytical support system

- Ripeness tests conducted on exported fruits
- Testing of sanitary conditions within the units
- Tests on pesticides residues
- Packaging materials (wood and cardboard)



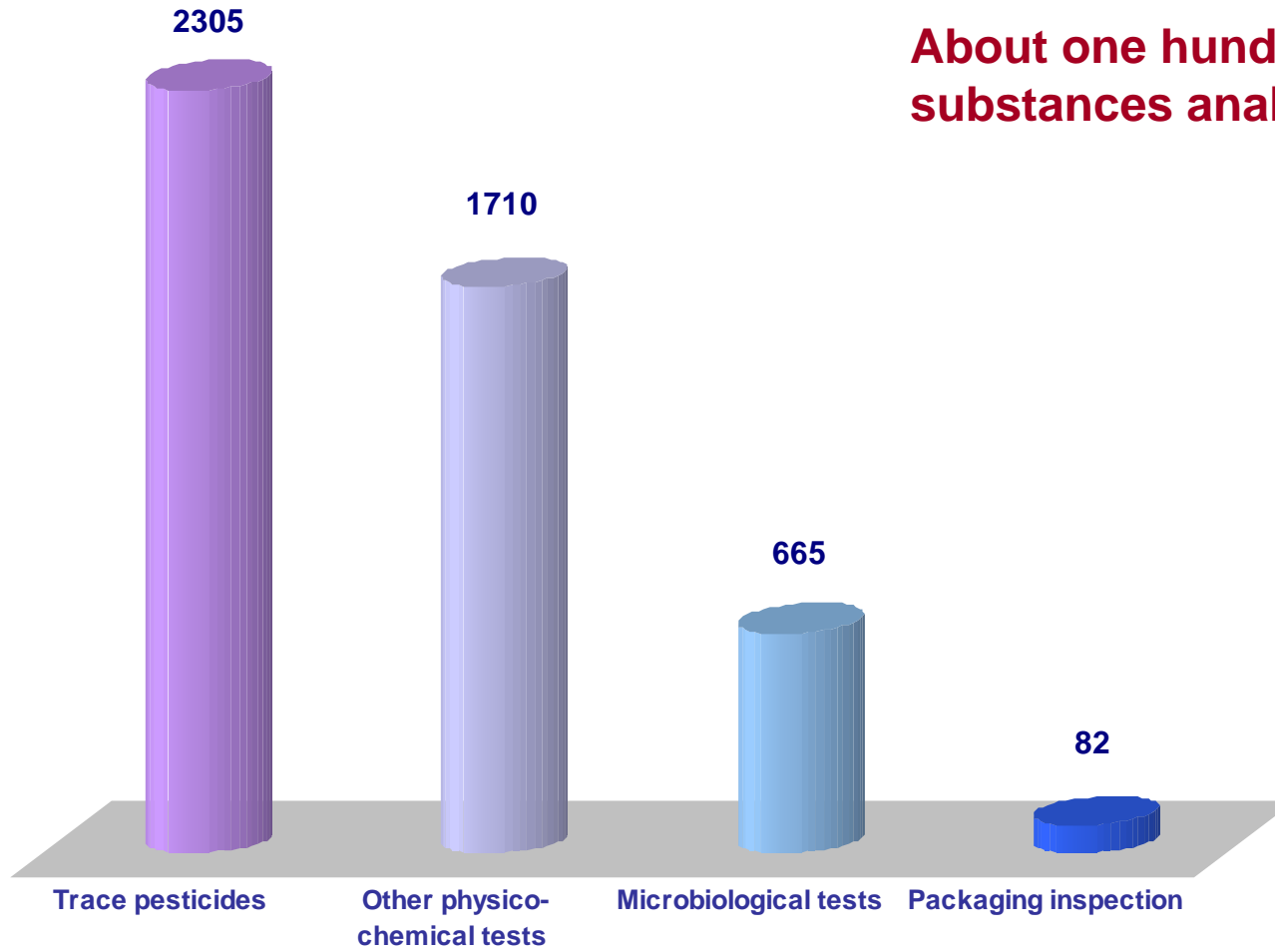
# ABOUT RESULTS

## On site organoleptic control



# ABOUT RESULTS

## A large-spectrum test-based control



About one hundred active substances analyzed

2006/2007



# ABOUT RESULTS

A systematic sensory control of the product

Average of control operations  
(2004-2008)

305 754

Daily average control operations

915

Operations day/agent

9,1



# ABOUT RESULTS

## An ambitious program of internal control support

### ➤ Program 2007/2009

ICS listed eligibles (Oct. 2007)				ICS audited eligibles (at June 2008)				ICS planned eligibles (2008/2009)			
Fresh Fruits & Vegetables	Processed plant products	Fishery products	Tot	Fresh Fruits & Vegetables	Processed plant products	Fishery products	Tot	Fresh Fruits & Vegetables	Processed plant products	Fishery products	Tot
33	37	43	113	4	13	11	28	29	24	32	85



# ABOUT RESULTS

An ambitious program of internal control support

## ➤ Projection for 2012

### 2009 - 2010

Fresh Fruits & Vegetables	Processed plant products	Fishery products	Tot
18	14	11	43
51	51	54	156

### 2010 - 2011

Fresh Fruits & Vegetables	Processed plant products	Fishery products	Tot
20	18	17	55
71	69	71	211

### 2011- 2012

Fresh Fruits & Vegetables	Processed plant products	Fishery products	Tot
21	32	15	68
99	92	88	279



# ABOUT RESULTS

## An official and recognized control mechanism

- The EACCE's control system was accredited by the EU in 2002
- In July 2004, the EACCE joined OEDC's 'Fruit and Vegetables Scheme'.
- In June 2005, the EACCE was awarded the UN Public Service Award in recognition of its contribution to improving the effectiveness, efficiency and quality of public service''
- The pesticide branches of EACCE's laboratories in Agadir and Casablanca were certified by COFRAC in May 2006
- EACCE was launched since 2008 the process of Management Quality System in according with ISO 9001: 2008 . The certification is expected at November by an internationally recognized authority.



### **III- A VALUE-ENHANCING COORDINATION OF EXPORTS**



# ECONOMIC INTELLIGENCE ON INTERNATIONAL MARKETS

<http://www.eacce.org.ma>

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## ACTIVITES

### L'EACCE GARANT DU LABEL

L'EACCE est chargé principalement de:

- 1- garantir la conformité des produits alimentaires marocains destinés à l'exportation aux exigences réglementaires des marchés internationaux et de s'assurer du bon respect de toutes les dispositions obligatoires liées au risque de la santé humaine,
- 2- coordonner l'activité d'exportation des produits soumis à son contrôle technique par une gestion concertée et valorisante de nos exportations.

## CAP EXCELLENCE



L'EACCE est un organisme public chargé de contrôle et de la coordination des exportations alimentaires. Le secteur des exportations alimentaires évolue dans un environnement international marqué par une compétition exacerbée et des exigences techniques et commerciales de plus en plus élevées. Le nouvel ordre

## Raccourcis

[CAP EXCELLENCE](#)  
[STATISTIQUES](#)  
[REGLEMENTATION](#)  
[VEILLE](#)

## Réalisé en partenariat avec



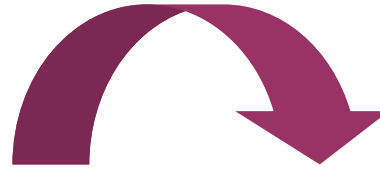
## Agenda

Toutes

mai	juin 2009					juillet
lun.	mar.	mer.	jeu.	ven.	sam.	dim.
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28



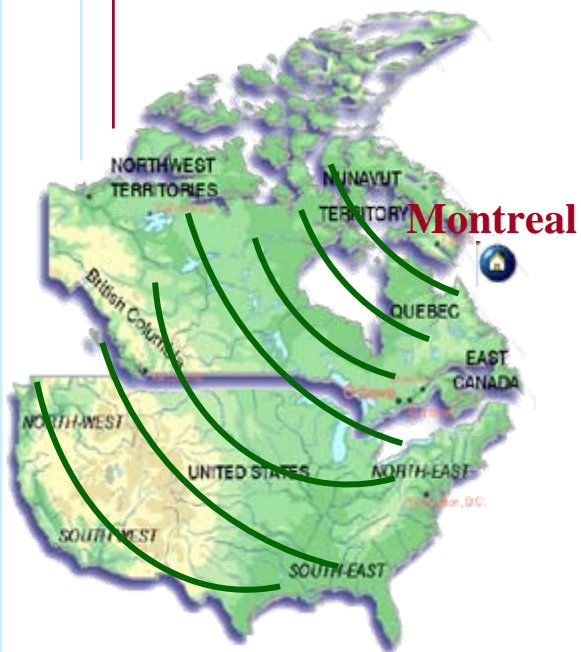
# A HARMONIOUS AND COORDINATED EXPORTS MANAGEMENT



- Assessment, analysis, and regular updating of Morocco's potential offer
- Management of the Moroccan offer in the light of market data and of Morocco's international commitments
- Participation in the drawing up of sector-gear development programs (citrus fruit sub-sector, strawberry sub-sector...)



# A DYNAMIC PRESENCE ON INTERNATIONAL MARKETS





# RESULTS

- Morocco has demonstrated its ability to respect commitments in terms of managing the provisions of its agreements with the EU
- Representatives of the sector's professionals and EACCE's delegate to Brussels are regularly invited (on an exceptional basis) to attend the proceedings of the EC committees on the management and follow-up of markets
- EACCE's economic intelligence system has become a vital tool for the sector's private and public role players.
- The "EACCE" model has drawn the attention of an important number of countries, whether with regard to its mission, organization and operation, or to its role as a source in knowledge transfer.



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**THANK YOU  
FOR YOUR ATTENTION**