

United Nations Economic Commission for Europe  
(UNECE)

in cooperation with:

Economic Commission for Africa,  
Economic Commission for Latin America and the Caribbean,  
Economic and Social Commission for Asia and the Pacific,  
Economic and Social Commission for Western Asia

***3rd Executive Forum on Trade Facilitation***

**Paperless Trade in International  
Supply Chains:  
Enhancing Efficiency and Security**

PROGRAMME

<http://www.unece.org/forums/forum05>

**20 - 21 June 2005**

*Palais des Nations, Salle XIX  
Geneva, Switzerland*



**UNITED NATIONS**

Committee for Trade, Industry and Enterprise Development  
United Nations Centre for Trade Facilitation and Electronic Business

## Background

The 2005 Executive Forum on “Paperless Trade in International Supply Chains: Enhancing Efficiency and Security” will be an occasion for all countries, enterprises and non-governmental organizations to work together to draw a roadmap for the implementation of paperless trade to increase efficiency and security in international supply chains.

The first UNECE International Forum on Trade Facilitation in 2002 focused on a policy dialogue for building an equitable global system to facilitate trade, while the second Forum in 2003 addressed the new security challenges to international trade.

These policy dialogues concluded that efficiency and security in the global supply chain require international cooperation between both Governments and private-sector companies.

To address security concerns, Governments have launched initiatives such as C-TPAT, which rely on advance submission of cargo information. Further, the current WTO negotiations on trade facilitation underline the pivotal role of trade documents for the facilitation of cross border trade. From a company perspective, the international supply chain has become increasingly complex, requiring efficient processing of better data.

The United Nations Centre for Trade Facilitation and Electronic Business (UN/CEFACT) believes that the large-scale implementation of paperless trade will significantly facilitate cross border trade, reduce the risk of global trade through less and better data, while at the same time increasing efficiency of the trade-transaction. UN/CEFACT is the institution for developing the new set of international standards and technologies that provide the global migration path from paper to paperless trade. The migration strategy takes into account the specific requirements of traders and administrations from developed,

developing and transition economies and SMEs.

This third Executive Forum will address the opportunities and initiatives for enhancing efficiency and security in international supply chains in order to assist public and private stakeholders to draw a roadmap to make paperless trade a reality.

## Expected outcomes

The expected outcome from the Forum is: an understanding by the stakeholders of the role of paperless trade for efficiency and advanced information management; identification of the main obstacles that have so far prevented the large-scale implementation of paperless trade; and recognition of the need for international coordination and cooperation.

## Who should attend?

Representatives of governmental bodies, the business community and technology providers, trade associations, international organizations, the academic community and non-governmental organizations concerned with efficiency and security in supply chains. The Forum is a global meeting and participants from all countries and regions are invited.

## Which topics will be discussed?

The sessions will focus on the following:

- ❖ Government, regulatory and private sector approaches to security and efficiency
- ❖ The role of paperless trade in the implementation of trade facilitation under GATT Article V, IIX and X
- ❖ Less and better data to improve efficiency and build trust within the supply chains
- ❖ Latest trends in automated information exchange
- ❖ Best practices and benefits from Single Window implementations
- ❖ Establishment of an interoperable roadmap and targets for paperless trade.



**8.30 – 10.00      Registration at the Forum Desk**

**10:00 – 10:30      Opening of the Forum**

*Ms. Brigita Schmögnerová*, UNECE Executive Secretary

*Mr. Christian Frühwald*, Chair UN/CEFACT and Vice-President Supply Chain Management and Process & Data Management; Corporate Information and Operations, Siemens AG, Karlsruhe, Germany

<p><b><i>The Changing Role and Importance of Information in the International Supply Chain</i></b></p>
--

Overview of the opportunities and challenges of information exchange for security and efficiency of international supply chains, including from the regulatory and private-sector perspectives

*Mrs. Siti Aminah Abdullah*, Forum Rapporteur and Director, Technical Services Division, the Royal Malaysian Customs Department, Malaysia

**10:30 – 11:15      Thread 1: Supply Chains and Digital Information:  
Current State and Future Trends**

Present situation and future orientations of the international supply chain.

Chairperson: *Ms. Carol Cosgrove-Sacks*, Director, Trade Development and Timber Division, UNECE

Keynote Speaker: *Dr. Frank Straube*, Professor at the University of Berlin for Logistics and Supply Chain Management

*Mr. Mike Doran*, Acting Chairman of the UN/CEFACT, Senior Administrator, CERN, Switzerland

**11:15 – 13:00      Thread 2: Governmental Initiatives on Information and  
Security in international Supply Chains**

Initiatives of Governments and international organisations to reduce threats for International Trade and to increase cooperation. Policy initiatives, what is working and what is still missing.

Chairperson: *Mr. Mark Palmer*, Vice-Chairperson of UN/CEFACT Bureau, National Institute of Standards and Technology (NIST), USA

***Policy Issues***

*Dr. Panayota Anaboli*, Head of sector "e-customs", Customs legislation and application of customs legislation, EU Commission (DG TAXUD)

*Ms. Younkyong Kang*, Deputy Director in e-Business Policy Division in MoCIE, Republic of Korea

*Mr. Karl-Erik A. Svedjeholm*, Director, Northern Customs Region, Swedish Customs

*Mr. Andrey Korotkov*, Senior Vice-President, Vneshtorgbank, Russia

*Mr. Augustin Ndione*, Principal Customs Inspector, Director of Customs IT Systems, Customs Department, Republic of Senegal

#### **Discussion**

### **13:00 – 15:00      *Lunch break***

### **15:00 – 16:00      *Standards and Implementation***

*Dr. Somnuk Keretho*, Advisor on Thailand e-Logistics, Ministry of Information and Communication Technology  
Director - Institute for Innovative Information Technology, Kasetsart University, Thailand

*Mr. Mats Wicktor*, Deputy Head, Customs Future Centre, Swedish Customs

*Mr. Hamid R. Alavi*, Regional Trade Facilitation Coordinator, Finance, Private Sector and Infrastructure Group, Middle East and North Africa Region, The World Bank

#### **Discussion**

### **16:00 – 17:00      *Thread 3: Private Sector Experiences on new Information Requirements for secure and efficient Supply Chains.***

Challenges and opportunities that companies face to reduce risks and delays in the trade transaction cycle and to respond to the new information requirements in the Supply Chain.

Chairperson: *Mr. Patrick Gannon*, President & CEO, OASIS  
Chair, UNECE Team of Specialists on Internet Enterprise Development

*Mr. Aleksander Popovich*, Global Head of Cargo, International Air Transport Association (IATA)

*Mr. Dermot J. Leeper*, Senior Vice President, Global Product and Carrier Management, GeoLogistics, United Kingdom

*Mr. Domenico Santececca*, Central Manager, Market Services Area, ABI - Italian Banking Association

#### **Discussion**

**17:00 – 18:00**     **Panel Discussion: Paperless Trade: the Road from Vision to Reality – Key Issues in achieving Paperless Trade**

**Panel discussion on the core issues identified in the session**

Moderator: *Mr. Duane Nickull*, Vice-Chairperson of the UN/CEFACT Bureau, Senior Standards Strategist, Adobe Systems Incorporated, Canada

Panel will give comments on the presentations and issues raised and invites questions from the floor.

**18:15**                ***Reception***



## ***Less and better Data to build Trust and Efficiency***

Solutions being implemented by Governments and the private sector to enhance security and efficiency. Pathfinder projects and lessons learned

*Mrs. Siti Aminah Abdullah*, Forum Rapporteur and Director, Technical Services Division, the Royal Malaysian Customs Department, Malaysia

### ***10:00 – 11:00 Thread 1: Digital Information for Efficiency of Transport Systems***

Chairperson: *Mr. Tahseen Ahmad Khan*, Vice-Chair of UN/CEFACT Bureau, Deputy Director General of National Informatics Centre (NIC), India

*Mr. Alan Long*, Maritime Cargo Processing Plc, Port of Felixstowe, United Kingdom

*Mrs. Evelyn Eggers*, Manager of Sales Department, DAKOSY AG, Germany

*Mr. Peter Stokes*, Chief Executive Officer, Digital Trade and Transportation Network Limited (DTTN), Hong Kong, SAR (China)

### ***11:00 – 13:00 Thread 2: Paperless Trade for Integrated Trade and Logistics Information Systems***

Chairperson: *Mr. Lim Sangwon*, UN/CEFACT Rapporteur for Asia, Senior Researcher, Korea Institute for Electronic Commerce, Republic of Korea

*Ms. Nurcan Özyazici*, Gemlix Project, Head of the Customs IT Department, Turkey

*Mr. Ki Hyun OH*, Managing Director, KTNET (Korea Trade Network), Republic of Korea

*Mr. Yong Voon Choon*, General Manager of Dagang Net Group of Companies, Kuala Lumpur, Malaysia

*Mr. Velusamy Mathivanan*, Chief Executive Officer, CrimsonLogic Pte Ltd, Singapore

*Mr. Kari Korpela*, eBusiness Teknologiakeskus Kareltek Oy, Finland

*Mr. Marcus Hallside*, Chief Executive Officer, Innovative Compliance, USA

**13:00 – 15.00      *Lunch break***

**15:00 – 16:15      *Thread 3: Technology as Enabler of Innovation***

Chairperson: *Mr. Dick Raman*, Chairman of UN/CEFACT Forum Management Group, President and Chief Executive Officer, TIE Holding N.V., The Netherlands

*Ms. Renee Stein*, Senior Manager, Customs Compliance & Global Trade Policy, Microsoft

*Mr. Alfie Taylor*, Responsible for Government Europe, Middle East and Africa, Adobe Systems Incorporated

*Mr. Bruno Joguet*, Solution Manager, Axway

*Mr. Andreas Offerman*, Global Trade Services, SAP

**16:15 – 18:00      *Round Table: Creating an enabling Environment to make Paperless Trade a Reality***

**What is the required roadmap for a migration to paperless trade and can it be achieved?**

Chairperson: *Mr. Mike Doran*, Acting Chairman of the UN/CEFACT, Senior Administrator, CERN, Switzerland

Last update: 16/06/2005-tk

***Financial support from the following companies for the organization of the Forum and its social events is gratefully acknowledged.***

**Microsoft®**

**Axway.**  
a Sopra Group company

**SAP**