

ECONOMIC COMMISSION FOR EUROPE

EXECUTIVE COMMITTEE

Ninety-seventh Meeting
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Item 8

Informal Document No. **2018/7**

Extrabudgetary projects

**Communicating the role of Sustainable Forest Management
in the implementation of the 2030 Agenda**

UNITED NATIONS ECONOMIC COMMISSION FOR EUROPE

TECHNICAL COOPERATION PROJECT FORM

PART I. Planning

Project title and project number: Communicating the role of Sustainable Forest Management in the implementation of the 2030 Agenda		
Expected timing/ duration: 1 April 2018 - 31 March 2019		
Objective and brief summary of the project: The objective of the project is to strengthen communication on the role of Sustainable Forest Management (SFM) in the implementation of relevant SDGs in the UNECE region. Communicating effectively within and outside the forest and forest products sector is essential to promote SFM. Enhancing the efforts of the Committee on Forests and the Forest Industry to reach out to relevant constituencies, to draw attention to the regional priorities in the forest sector and to increase the dissemination of the information and tools produced, at national, regional and global levels, will make an important contribution to the 2030 Agenda. The 2018-2021 Warsaw Integrated Programme of Work on Forests of UNECE and FAO, adopted in Warsaw in October 2017 (ECE/TIM/2017/2), requested the Forestry and Timber Section to enhance communication, outreach and dissemination of information to the UNECE member States. The objective of the project will be achieved by implementing the following activities: A1.1. Preparation of a communication strategy and an action plan based on the areas identified 2018-2021 Warsaw Integrated Programme of Work on Forests of UNECE and FAO; A1.2. Preparation of brochures, posters and promotional material on SFM and SDGs; A1.3. Organisation of 2 communication campaigns to implement the communication strategy and action plan; A2.1. Organisation of 5 public relations events on work of the UNECE Committee on Forests and Forest Industry; A2.2. Promotion and launching of UNECE publications e.g. <i>Forests and Water: Valuation and Payments for Forest Ecosystem Services</i> , <i>Green Jobs in the Forest Sector</i> , <i>Wood Energy in the ECE region</i> (including travel to present publications at relevant events – e.g. UNFF session, Forest Europe meetings, meetings of the COST Action PESFOR-W).		
Expected results of the project: EA1. Improved understanding of the UNECE member States on the role of sustainable forest management in achieving 2030 Agenda for Sustainable Development; EA2. Raised awareness of the work of the UNECE Committee on Forests and Forest Industry among national and international stakeholders in the UNECE region.		
Target group and beneficiaries of the project: Beneficiary countries are all UNECE member States. Target audience will include senior government officials from relevant Ministries, national experts, representatives of the private sector, civil society, academia and the public at large.		
Justification of project and its relationship to the programme of work: The project is directly linked the Expected accomplishment (a) “Improved monitoring and assessment of the forest sector, to support sustainable forest management”, and (b) “Increased national capacity of countries of Eastern Europe, the Caucasus, Central Asia and South-East Europe in sustainable forest management” of the Subprogramme 7 “Forestry and timber” of the UNECE strategic framework for 2018-2019. The project is part of the implementation of the Warsaw Integrated Programme of Work, Work Area 3: Communication and outreach (ECE/TIM/2017/2).		
Estimated UN regular budget resources (work months of RB staff/level of Staff): 1 months of the RB/P5		
Estimated extra budgetary resources:		
Donor Switzerland	Amount (US\$) 100,000	
Project Manager: Paola Deda 05.02.2018	Section/Division: Forestry and Timber Section/ Forests, Land and Housing Division	
Cleared by Programme Management Unit: Catherine Haswell Chief 05.02.2018	12. Approved by EXCOM¹	19.03.2018

¹ See paragraph 31 (a) of Commission decision A(65).

Annex
Results-based budget for the extra-budgetary project

Part I. Planning (to be filled in before submission to EXCOM)			Part II. Implementation (to be used for reporting on progress in the implementation of the project in real time) ^{1,2}	
Expected Accomplishments	Planned activities	Estimated costs (US\$)	Implemented activities³	Actual expenditures⁴ (US\$)
EA1. Improved understanding of the UNECE member States on the role of sustainable forest management in achieving 2030 Agenda for Sustainable Development	A1.1. Preparation of a communication strategy and an action plan based on the areas identified 2018-2021 Warsaw Integrated Programme of Work on Forests of UNECE and FAO 1 international consultant x 1 month to prepare the strategy/action plan 1 consultant x 3 mission x 2,000\$	11,000 5,000 6,000		
	A1.2. Preparation of brochures, posters and promotional material on SFM and SDGs 1 international consultant x 2 months x 5,000\$	10,000		
	A1.3. Organisation of 2 communication campaigns to implement the communication strategy and action plan 1 international consultant 3 months x 5,000\$	15,000		
EA2. Raised awareness of the work of the UNECE Committee on Forests and Forest Industry among national and international stakeholders in the UNECE region	A2.1. Organisation of 6 public relations events on work of the UNECE Committee on Forests and Forest Industry; Contractual services for organisation of 6 events x 2,750\$ 3 missions x 1 consultant x 2,000\$ 6 missions x 1 staff x 2,500\$	37,500 16,500 6,000 15,000		
	A2.2. Promotion and launching of UNECE publications e.g. Forests and Water: Valuation and Payments for Forest Ecosystem Services, Green Jobs in the Forest Sector, Wood Energy in the UNECE region 6 missions 1 staff x 2,500\$	15,000		
Budget summary		88,500		
13% of Programme Support Costs		11,500		
Total (rounded)		100,000	Total:	

¹ The secretariat shall inform EXCOM in case of unexpected developments or serious problems of any kind in the project implementation.

² Questions from member States on project implementation will be forwarded to the secretariat.

³ Relevant information should be uploaded by the project manager on the Project Monitoring Tool within one month from the end of the activity and include the following:

(a) For an advisory service (including at a workshop/seminar/training organized by other organizations): title; venue; dates; project expenditures; and hyperlink(s) to presentation(s) and other relevant documents;

(b) For a workshop/conference/training organized by UNECE: title; venue; dates; project expenditures; and hyperlinks to the meeting agenda, list of participants, presentation(s) made by UNECE, conference documents, training materials and reports;

(c) For a consultancy: project expenditures; hyperlinks to the consultancy ToR and main outputs (study, report, training material, presentation, etc.) produced by the consultant/s;

(d) For other outputs not included under bullet points above: hyperlink to relevant documents.

⁴ Relevant financial information – certified by the Executive Office - should be uploaded by the project manager on the Project Monitoring Tool within one month from the end of the activity.