

## EXPERIENCE ON CFP STATISTICS IN FINLAND

- ❑ Where is the focus? (i) The procurement of the certified wood raw materials?, (ii) The production/marketing of certified wood/paper/other products?, (iii) The production/marketing of labelled wood/paper/other products?
- ❑ How to define a certified product? How to define a labelled product?
- ❑ How to deal with the fact that the products can be sold as certified also without any labels.
- ❑ As you move further along the production-marketing chain, the information gets more and more fragmented and more "business-sensitive". Is it realistic to aim at detailed information/data?
- ❑ There is not much ready-made information available. How to facilitate the data collection as a whole?
- ❑ The role of UNECE ? Co-operation with external data suppliers needed to organise data collection.

# Optional external data suppliers

## 1) Scheme / label owners

- the PEFC Council has been discussing the possibilities to create a centralised database of certified products.
- the PEFC governing body in Finland (i.e. the Finnish Forest Certification Council) has used a data collecting system for a couple of years to monitor (i) the use of certified wood, (ii) the production of PEFC certified products and (iii) the production of PEFC labelled products. Data is verified by the external CoC certification body and delivered by the CoC certificate holder after every CoC audit.

### **The data**

- The use of certified wood raw material has been unambiguous to monitor, as it has been recorded by the CoC system itself.
- As each of the CoC "production batches" usually include several products, product-specific information is usually not available
- the monitored data can be quite old (delivered after audit)

# Optional external data suppliers

## **2) National correspondents**

- How to find resources for the data collection?
- How to include label-specific data without any co-operation with the scheme/label owners?

## **3) Industry organisations**

- - in Finland there are plans to test a system, which would be integrated to the industrial monitoring/follow-up data. Data would be updated periodically, several times a year.