

The Web Intelligence Hub and opportunities in the context of COVID-19

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The Web as a statistics data source

- CoViD19 confinement led to the stop of many statistical operations
- Is the Web an alternative?
- The Web is more a complement than a replacement for more traditional sources!
- But: there are some examples
 - Online prices, ICT



The Web as a statistics data source

- Web scrapping is easy, however...
- You want it to be:
 - Automated
 - Methodologically sound
 - Robust
 - Transparent
 - Reproducible
 - Consistent
 - Efficient
 - Time-series

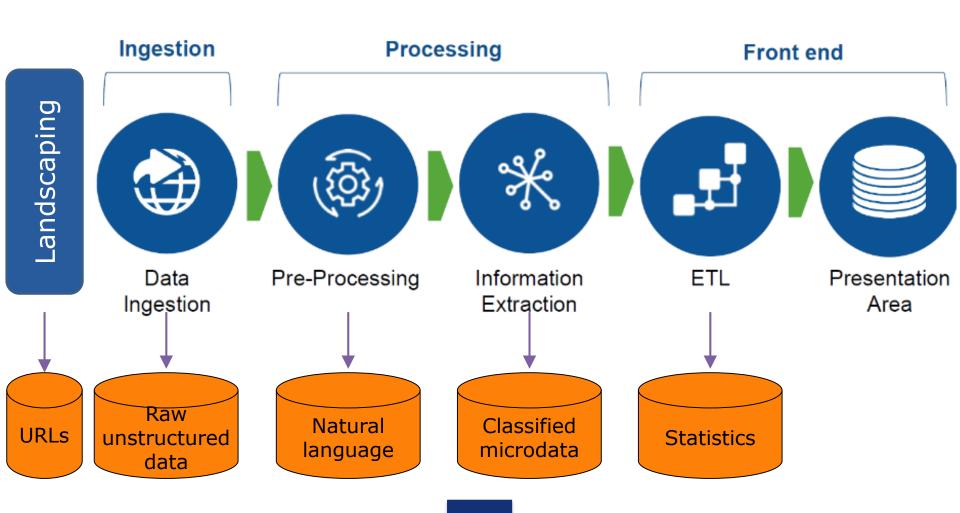


The Web as a statistics data source

- Web scrapping is easy, however...
- Producing official statistics is difficult!
- The WIH is our tool to take care of the difficult part.



From Web data to statistics pipeline





Web Intelligence Hub - Principles

Some principles

- ESS hub
- Serving national and European needs
- Modular structure
- Defined processes and products to be guaranteed
- Priority to working together, possibility to act individually
- Programs should be open source
- Transparency as much as possible
- Common used processes should be certified and audible
- Lineage of data and processes
- Intermediate products usable by all partners



Web Intelligence Hub (WIH)

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    WIH =
        Data +
        Methodologies +
        Platform +
        People +
        Training +
        Governance +
        Communication
```

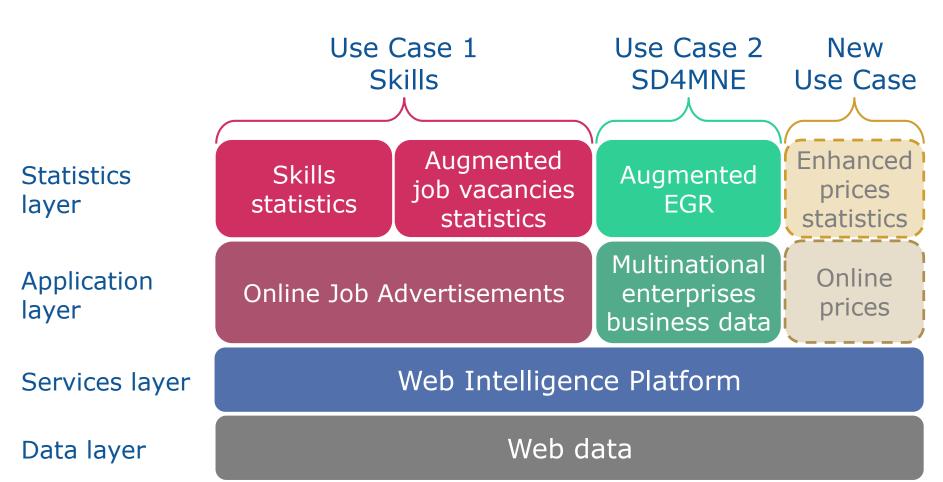


Web Intelligence Hub - Services

- Provide support to ESS partners in
 - Data acquisition (web scrapping, APIs)
 - Trans-national data agreements
 - Partnership models for national data agreements
 - Methodological guidelines
 - R&D collaboration
 - Regulatory aspects
 - IT infrastructure and tools
 - Analytical services (e.g. NLP)
 - Skills (training material)
 - Governance



How is the WIH organised?





How to create a WIH community

- Web Intelligence Network (WIN)
 - Promote use of WIH in official statistics production
 - Support its methodological development;
 - Operationalise the role of the NSIs in the WIH:
 - ✓ use the services of the WIH;
 - ✓ participate in the running of the use cases;
 - ✓ contribute to the development of the services;
- Call to NSIs open until 17 November



Roadmap

- 1. Create IT infrastructure for the WIHP

 Done
- Deploy OJA Cedefop system to WIHP IT infrastr. Starting now
- Design architecture for reusability for WIHP Draft done, discussing with stakeholders
- 4. Develop initial components for WIHP **Starting end of this year**
- 5. First experimental statistics based on OJA End of this year
- 6. Porte OJA to WIHP
- 7. Launch new use case(s) in WIHP 2021



Thank you for your attention

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