

## **The point of view of respondents about data collection modes**

Gabriella Fazzi, Barbara Lorè, Daniela Pagliuca, Maria Clelia Romano (Istat, Italy)

*romano@istat.it*

### ***Abstract***

Investigating the preferences of respondents about modes for participating in surveys is crucial in order to better address the efforts of survey designers in facing challenges of technological and behavioral changes. In the last years, Istat is strengthening the mixed mode designs, included the Cawi technique, for social surveys, according to both sequential and concurrent strategies. In order to gather information about the respondents' point of view, some questions have been added at the end of questionnaires, asking respondents for their preferences and their propensity to other data collection modes. Focusing on the results of Population Census and other sample social surveys (“Aspects of daily life” and “Income and Living Conditions”), we can define different profiles of respondents, their preferences and difficulties in the proposed data collection modes. The results, showing the attitudes of different targets of population, give useful suggestions in implementing oncoming surveys in order to reduce the response burden and to improve coverage.

### ***Keywords***

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