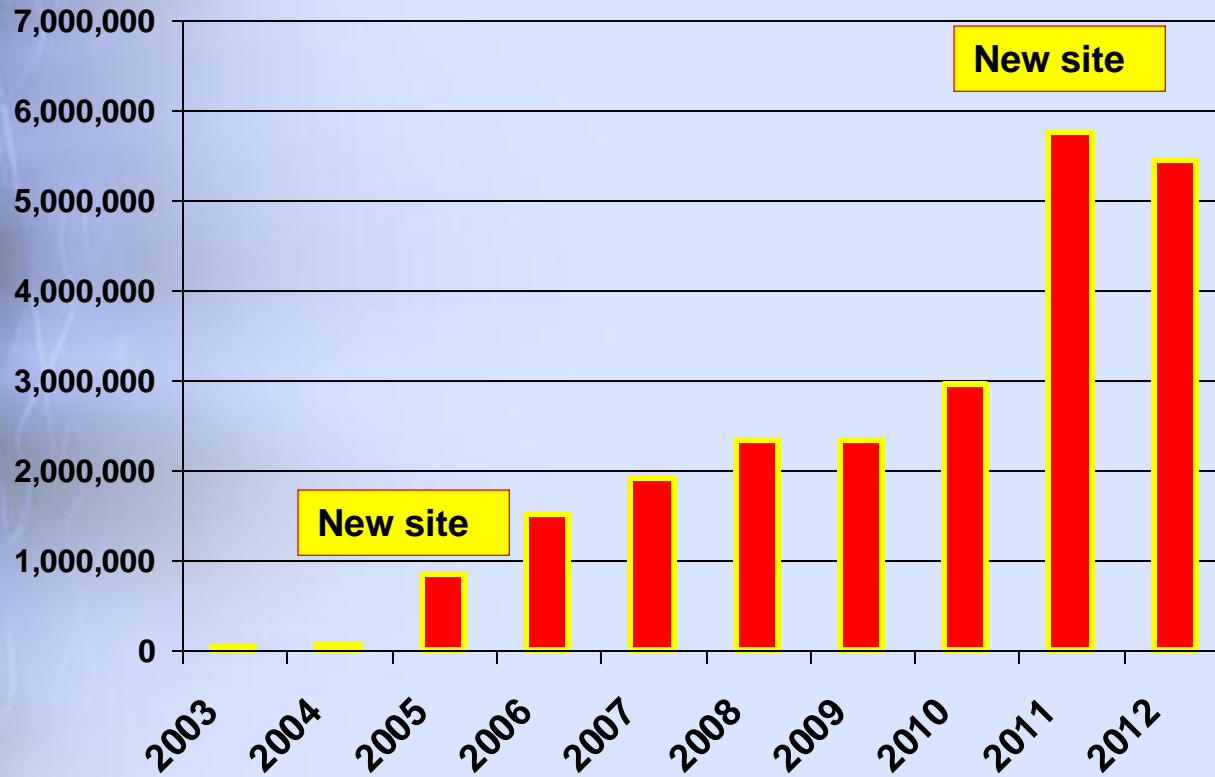




# Recent WEB DEVELOPMENT AT SORS

***Statistical Office of the Republic of Serbia***  
***www.stat.gov.rs***                      ***stat@stat.gov.rs***

## NUMBER OF VISITS TO SORS' SITE – by years



**In the end of the 2010, User Satisfaction Survey was conducted and analyses done were good basis for further development and innovations in the dissemination of statistics through website**

**In general, users expressed positive opinions about the services provided by SORS but the intensive work on redesigning website started in the 2011 and further development continued permanently**

## **CREATING NEW WEBSITE – HOW?**

- **Considering different user needs and approaches when accessing data, discussions were organised with:**
  - **Government and public administration**
  - **Research and scientific institutions**
- **Learning from experience of developed statistical offices and international organisations**
- **Permanent web satisfaction survey and appreciation of users' suggestions**

## **CREATING NEW WEBSITE – HOW and WHAT?**

- **Improving the content of the dissemination products and services**
- **Using standardised formats and development of user-friendly tools for flexible usage of the disseminated data on the web**
- **Implementation of the international standards for metadata; releasing reference metadata according to these standards together with the disseminated data**
- **Improving and adopting necessary internal procedures**
- **Introduction of two new websites for: Population Census and Census of Agriculture**

## **NEW WEBSITE – Some verifiable results**

- **Significantly growth number of visits**
- **Increased number of downloads**
- **Significantly reduced demand for hardcopy releases**
- **Increased use of some website's features in everyday operations of Government administration – example: DevInfo database (UNICEF adapted for Serbia), used for planing on national, regional and local level**
- **...**

# DOWNLOADED RELEASES BY TYPE - NUMBER

