

## **The value proposition of official statistics: the power of 8**

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### ***Abstract***

The Task Force on the Value of Official Statistics was established in March 2015. The first phase of activities of the task force was completed in April 2016 with the submission of the interim report to the Conference of European Statisticians for discussion. The second phase of activities builds on the foundation of the interim report. This presentation reflects on the work of the task force to date, in particular the eight draft recommendations and a way forward.

**Keywords:** Value of official statistics, comparative advantage of official statistics, customer centric, designing statistics for everyday life, innovation, strategic partners, building a brand for official statistics, measuring outcomes and impacts, developing a plug and play platform of best practice, value indicator framework, convincing narrative of value of official statistics