

Report on the Task Force on Entrepreneurship Statistics

Norbert Rainer

Special session on the Task Force on Entrepreneurship Statistics

**Meeting of the Group of Experts on Business Registers, jointly
organized by UNECE, Eurostat and OECD,**

27 – 29 September 2017, Paris

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Background

- Increasing importance of business demography and entrepreneurship statistics
- Support and international harmonisation in developing these quite new kinds of statistics
- Linking of statistical business registers (SBRs)/business demography data with other business statistics
- Linking of SBR to data on individuals which would help to better understanding the role of entrepreneurs
- Strengthening the role and maximising the benefits of SBRs

Goals (1)

- According to the terms of reference the Guidelines should provide:
 - Guidance on how to develop SBRs to support the production of business demography and entrepreneurship statistics
 - Guidance on linking SBRs with information from other data sources for improving the production of business demography statistics with a view to be used as entrepreneurship indicators
 - Should include practical examples

Goals (2)

- According to the focus of the Guidelines the working title is:

“Guidelines on the Statistical Infrastructure for the Production of Entrepreneurship Statistics”

Goals (3)

- Guidelines will supplement and will be consistent with the other international manuals in this domain:
 - Guidelines on Statistical Business Registers (UNECE, 2015)
 - Manual and Business Demography Statistics (Eurostat and OECD, 2007)
 - Business Registers Recommendations Manual (Eurostat, 2010)
- Target groups of the Guidelines:
 - Primarily business register statisticians
 - Experts and producers of business demography and entrepreneurship statistics

Task Force on Entrepreneurship Statistics

- Created in autumn 2016
- Task Force Members: Canada (co-chair), Eurostat, Finland, Mexico, Netherlands, OECD, UNECE, US Bureau of Labor Statistics, US Census Bureau, Norbert Rainer (co-chair)
- Contributions from Denmark, Italy, South Korea
- UNECE provides the secretariat support

Structure and content of the chapters (1)

Structure and main content

Chapter 1 - Introduction

- Why measuring business demography and entrepreneurship is important
- What types of measures are used for analysis and policy design
- Overview of the guidelines and explanation of the main terms

Chapter 2- Definitions and key concepts of business demography

- Basic concepts of business demography: subject of business demography, employer business demography, statistical unit, regional business demography, sub-annual business demography; high-growth enterprises and gazelles
- Definitions and concepts: demographic events and continuity rules, coverage, population of active enterprises, enterprise birth, survival and death
- Variables and characteristics: activity classification, employment, turnover, size class, legal form
- Definitions and concepts of high-growth enterprises and gazelles

Structure and content of the chapters (2)

Structure and main content

Chapter 3 – Requirements of SBR system to support the production of business demography statistics

- Bridge between the concepts of business demography and the necessary infrastructure in the SBR to support the production of business demography statistics
- Creation and characteristics of a longitudinal database
- Update and maintenance of the longitudinal database; related issues such as coverage, updating frequency and variables; quality assurance

Chapter 4- Guidance for linking the SBR with information from other sources

- Linking SBR/business demography data to other enterprise databases, such as structural business statistics, trade in goods and services, ownership status, and R&D and innovation activities
- Linking to social statistics databases for achieving personal characteristics of the entrepreneur, such as sex, age, education
- Methodological issues of micro-data linking

Structure and content of the chapters (3)

Structure and main content
Chapter 5 – Other approaches to produce business demography statistics
<ul style="list-style-type: none">- Not all countries are yet able to produce business demography statistics using SBR as the basis- Country examples of producing business demography statistics on the basis of census, survey and administrative data or a combination of them- Current examples: Mexico, United States, South Korea
Chapter 6 – Business demography statistics
<ul style="list-style-type: none">- Description of the core data set of business demography statistics recommended for international comparisons
Chapter 7 – Topics for further work and research
<ul style="list-style-type: none">- List of topics that would deserve further work and research, especially with a view to future or ongoing implementation of business demography and entrepreneurship statistics
Annexes, Glossary

Further work and time plan

September 2017	Presentation of draft chapters to Expert Group and request for written comments until mid October
October – December 2017	Further review and editing of the chapters; incorporating comments and proposals from the Expert Group
January 2018	Submission of the draft guidelines to the CES Bureau meeting in February 2018
February – April 2018	Electronic consultation among all CES member countries and organisations; incorporation of comments
May 2018	Submission for endorsement to the CES Plenary session in June 2018
June – Sept. 2018	Incorporation of comments, final editing and formatting

Request for comments and proposals

- The members of the Expert Group are asked for comments and suggestions in written form until mid of October 2017:
 - Unclear texts/paragraphs, etc.
 - Issues and aspects missing
 - Any other kind of comments and proposals
- Desirable to include your experts of business demography and entrepreneurship statistics
- Proposal and contribution of a good practice country example

Thank you very much for your attention!

For further information please contact:

Carsten Boldsen

carsten.boldsen@unece.org

or

Rene Beaudoin

rene.beaudoin@canada.ca

Norbert Rainer

norbert_rainer@aon.at