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A FRAMEWORK FOR CONSTRUCTING INDICATORS FOR POLICIES TO ENHANCE SUSTAINABLE DEVELOPMENT

Keynote speech for the Seminar on Sustainable Development*

INTRODUCTION

- 1. We argue in this paper that indicators for sustainable development should, for the purpose of policy formulation, be constrained to key, long-term economic, environmental and social policy challenges and interactions between them. In other words, to be of practical use for policymaking, measurement and policies to enhance sustainable development, such indicators should focus on a few key indicators and policy areas. Of course, to guide day-to-day policies, one needs more detailed economic, environmental and social statistics in these three areas. Thus, the indicators do not replace more detailed and shorter term economic, environmental- and social statistics.
- 2. Most OECD countries face long term challenges related to ageing of populations, slow growth in employment, and unsustainable public finances in addition to environmental challenges related to climate change and biological diversity. How these challenges to sustainable development are met should be determined by the political authorities in each country and can obviously vary among OECD countries. That a core indicator set for sustainable development should cover these topics is nevertheless uncontroversial in our view.

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- 3. We argue furthermore that, in developing a core indicator set for sustainable development, National Wealth should be the point of departure, i.e. the capital approach to measurement. We develop this argument further in the next section of this document.
- 4. Based on our work in Norway, we illustrate in the section entitled "The Norwegian cores sent of indicators for sustainable development: an example" how such a set underpins the Norwegian Action Plan for sustainable development, National Agenda 21¹ (NA 21).
- 5. In the Conclusions to this paper, based on our argument in the following section, we propose:
- a larger role for central statistical agencies in developing core sets of indicators for sustainable development in OECD countries;
- a coordinating role for the Conference of European Statisticians and the OECD in developing common frameworks for further work in this area.
- 6. Finally, since sustainable development in our view is as much, or more, of a challenge for developing countries than for OECD countries, work should be started perhaps in cooperation between international organizations like the EU, the OECD, the UN and the World Bank to develop a core set of global indicators for sustainable development. In such a set, poverty would be key, and perhaps the present millennium goals could be the point of departure.
- 7. In this paper, however, we concentrate on frameworks for sustainable development indicators in OECD (developed) countries. We think this is meaningful because if all OECD countries, which produce some two thirds of world GDP, ensure sustainable economic, environmental and social development, this would be a good start for global sustainable development. Many of the policies needed to secure sustainable development are still the responsibility of nation states or each OECD member country, although higher concentration and coordination would enhance the probability of sustainable development in the developed world.

SUSTAINABLE DEVELOPMENT AND THE MANAGEMENT OF NATIONAL WEALTH

The concept of sustainable development.

- 8. The concept of sustainable development was mainly introduced into public debate through the publication in 1987 of the report "Our Common Future" by the World Commission on Environment and Development (WCED, 1987). The Brundtland Commission, named after its leader, stressed that "sustainable development is development that meets the needs of the present without compromising the ability of future generations to meet their own needs" (WCED, 1987, p.43). In other words: distributional issues, both inside our own generation and across generations, are brought into focus. Sustainability was assumed to rest on three pillars: economic, social and environmental. Without satisfactory development in all three areas, society as a whole could not achieve sustainable development, according to the Brundtland Commission.
- 9. The concept of sustainable development may be understood intuitively, but has in

practice proved more difficult to define precisely and to make operational for several reasons.

10. To us, it seems natural to interpret sustainable development as developments that can continue "for ever", or at least until the end of the time horizon considered by policy. In addition, the developments in question should have a positive quality; to justify the term sustainable, the situation should not deteriorate. However, whether a given development is good or bad may be difficult to judge and agree upon. In the professional economic literature, it is usual to define sustainable developments as developments where the level of welfare, or living standards broadly defined, do not deteriorate over time.

Sustainability for whom? The global versus the national perspective

- 11. The terms of reference for our Norwegian work on indicators for sustainable development derive from our work on the Norwegian National action plan for sustainable development, i.e. the National Agenda for the 21st century (NA21). The focus of our work as members of an official Commission has therefore been to develop indicators regarding the sustainability of national developments. However, the utility of assessing national sustainability in isolation may be questioned. Can Norway as a nation, or any other OECD country for that matter, ever be said to be sustainable if international developments clearly fall short of a sustainable development?
- 12. There is probably widespread agreement that a main threat to global sustainable development can be found in the uneven distribution of resources between rich and poor countries, and between rich and poor populations and the conflicts that this creates. Unless the needs of the poor over the longer term are better met than today, we may ask whether sustainable development can be achieved. Key challenges are poverty and the global (environmental) commons.
- 13. However, we argue that national policies and action plans make sense because, if developments and policies in each OECD country are sustainable, this will make important contributions to sustainable development globally. Many policy measures should in any event be taken by nation states, and the realization of, for example, the Kyoto protocol a global agreement national action in addition to international trading is needed. And unless developed nations take the lead, developing nations cannot be expected to follow suit. The UN's millennium goals, adopted in 2000, include clear aims for the reduction of global poverty. A set of indicators of *global* sustainability would therefore, naturally, include the fight against poverty as a central feature. Similarly, other key elements in any core set of global of indicators would consist of global or regional conventions and agreements in the environmental area such as the climate convention (UNFCCC), the convention on long run transport (CLRTAP), the Montreal Protocol and the UN-convention on biological diversity (CBD).

National wealth as a basis for welfare: the capital approach.

14. The question as to whether development is sustainable depends on whether it is possible to talk about developments over time since "the needs of today shall be met without inflicting damage to the next generation." It is evident that this is a demanding condition and one could, as a less ambitious starting point, focus on *potential* future developments rather than trying to

predict what the actual developments will be. In other words, we ask: what is the (best) future welfare development we can expect to achieve, given the present day starting point? This question focuses attention on what *resources* we have at our disposal today, and on the issue of their management in ways that make it possible to maintain and further develop the resource base over time. The basis for this interpretation of potential sustainability is the assumption that our welfare is produced by nature and human beings, using services from a resource or capital base.

- 15. In this context, resources must be understood in a broad sense. They cover not only traditional economic resources in the form of money (financial capital) and real assets (produced capital goods) such as machines, buildings and other production equipment. They also include natural resources such as non-renewable mineral, petrol and gas resources, and (conditional) renewable natural resources such as forests, fish, hydro power, wind power, etc. In addition, environmental resources provide a wide variety of experiences as well as cleaning services helping to provide air, water and soil of good quality; and, not least, human beings depend fundamentally on the earth's continuing function as a basic ecological system. Human resources, or human capital, provide labour, competence and knowledge of great value for our welfare. Finally, some prefer to define social capital or social resources in the form of networks and suitable organization of society as a separate resource category. However, the level of precision of what constitutes social capital is much less developed than for other resource components, (see i.e. Dasgupta and Serageldin, 2000).
- 16. The total resource base is termed as our *national wealth*. Thus, in addition to finance and real capital, it also includes human capital and natural and environmental resources. These resource components yield a return that directly or indirectly contributes to our welfare. National wealth consists of components that have a market price as well as components producing services not traded in a market. The value of national wealth depends on the welfare effects that the use of its various components *may* yield over time. In other words, the value of national wealth equals the discounted sum of the welfare produced by its various components over time. Since sustainable development assumes that our total welfare should not diminish and should preferably increase over time, the assessment of whether or not a given development may be called sustainable depends on whether our overall wealth, broadly defined, increases or decreases.
- 17. However, we do not argue that a favourable development of our overall national wealth will guarantee that sustainable development will, in fact, take place. Maintenance of our national wealth is therefore only a necessary, but not a sufficient, condition for sustainable development. A stable or growing national wealth nevertheless suggests rather strongly that such a development may be taking place. Conversely, a negative development of national wealth suggests that sustainable development is threatened. National wealth should therefore be a central concept and central indicator in the area of sustainable development. Ideally, it may indicate whether or not conditions lend themselves to such a development in the longer term.

National wealth as an indicator of sustainability

18. In our reasoning above, we have translated and simplified the question of sustainability to a question of whether we manage our resource base – national wealth – in a way that

secures its maintenance over time. Therefore, the focus in the sustainability debate has been sharpened since the issue of sustainability has been put in concrete terms, i.e. the question of whether our financial, real, natural, environmental and human capital increases or declines over time. Furthermore, if one wealth component, e.g. petrol, declines, is this being offset by the growth of other components such as human capital? This last question touches on a difficult point of whether, and to what extent, the various wealth components can be expected to substitute for each other as far as welfare effects are concerned. On this point, opinions may differ, and in the last instance the political authorities will have to decide. In other words, we argue that the question of "weak" versus "strong" sustainability is a political, and not a technical, one.

Critical resources

- 19. Nevertheless, we recognize that the various components of national wealth can not necessarily replace each other without some difficulty. In other words, the services we receive from the environment, which may be considered as dividends of our environmental capital, cannot easily be replaced by increased income, i.e. the dividend of other wealth components such as financial, real, natural resource or human capital. As an example, one may consider a fundamental asset such as a reasonably stable climate. If the climate is destabilized by increased global warming, the basis for our civilization in the long run may be threatened in a fundamental sense, almost irrespective of our material wealth. Similarly, we know today that biological diversity is a fundamental condition for the maintenance of several central ecosystems' production of services for the benefit of all of us. Without a minimum of biological diversity, the services of central ecosystems may be significantly reduced with very adverse consequences for, inter alia, our food production.
- 20. There is in addition an ethical consideration. Certain observers put a question mark on the right of human beings to exploit nature and environment in a destructive manner, even if this, at least in the short run, may increase total national wealth. We shall not pursue this matter any further here, but only note that the arguments listed above are all important reasons why it is not sufficient to ensure that *total* national wealth be maintained. We argue that individual components will also have to be maintained at certain minimum levels for it to be possible to secure sustainable development. It is therefore necessary to monitor the development of key resources and individual components of national wealth separately, in addition to assessing the development of total national wealth on a continuing basis.

System complexity

21. This point is further strengthened by the fact that we have limited understanding of how economic activity depends on and influences environment and social relations. The complexity of the climate system, for example, means that it is only with great uncertainty that we are able to assess the effects of climate change. Similarly, the multitude of man-made chemicals that escape into our environment is so large that we, with our present knowledge, are unable to predict all their effects, either on nature or more directly on human beings. An important aspect of conservation of biological diversity is the fact that many characteristics and potential values related to diversity are still little known. Nevertheless, as already noted, most of the services of the eco-system that we benefit from depend on the existence of a minimum of biological diversity in these systems. It will therefore be important to maintain

ecosystems and biodiversity even if we are today unable to foresee how deficient ecosystem services will affect the economy or our national welfare.

22. These forms of incomplete knowledge provide an additional reason why key individual elements of the national wealth, and not only the total value, are important.

Practical problems

23. Even though estimating national wealth is now standard procedure in most national statistical agencies in OECD countries, it is well known that there are many practical problems associated with this. In order to add up the various components of national wealth, they have to be expressed in a common unit of measurement, usually in the form of money. Ideally, the value of a unit of national wealth should reflect how a unit of the relevant element could contribute to our welfare. However, it is difficult to estimate these so-called shadow prices, especially if the services are not traded in perfectly functioning markets. Again, certain individual environmental services provide good examples of services that are not traded in the markets. Thus, estimates of national wealth are usually incomplete. The complex nature of the systems referred to above makes it difficult to find correct prices of several wealth components.

Summing up

24. It is at this point that *indicators of sustainability* can be useful, if they are selected in such a way that they in fact indicate what the expected welfare effects of the key components of national wealth may be. The strategy as far as the selection of indicators of sustainability is concerned is therefore as follows: *to choose indicators that best reflect the value, defined as the welfare effects, of the various components of national wealth.* The strategy is similar to the one Canada has described as "a capital approach", see Smith et al. 2001.

Relations to other attempts at measuring the sustainability of a given development

- 25. Internationally, there are many different traditions and approaches used as far as attempts at measuring the extent to which a given development is sustainable is concerned. For the sake of simplicity, we distinguish between three groups, see e.g. Giovannini, 2004.
- 26. Sets of individual ad hoc indicators with, or without, a simple theoretical framework have been developed, cf. various national sets of indicators, the UN's Commission for Sustainable Development, the OECD, etc. A good summary of these and similar sets can be found in Hass et al. (2002).
- 27. Other initiatives have aimed at supplementing and expanding traditional national accounts with information on resource use and environmental conditions. Thus, the UN has published standards for the compilation of so-called satellite accounts: SEEA (United Nations et al. 2003). In this tradition, the Netherlands at an early stage developed methods for grouping together economic- and environment-related variables in its so-called NAMEA-system. Work aimed at expanding and supplementing traditional national accounts has long traditions in Norway through the development of national resource and environmental accounts from the end of the 1970s: see, inter alia, Alfsen et al. (1987) for a survey and

evaluation. However, these types of accounts involve large sets of numbers, and it is a demanding task to extract from the systems comprehensive and politically relevant information. This approach therefore provides information more suitable as a basis for detailed (environmental) analysis than as core indicators of sustainable development.

- 28. Moreover, a number of individual studies and very aggregate indicators designed to provide simple measures of sustainability have been developed (a survey is provided in World Bank, 2003). In this tradition, the World Bank has developed and published an indicator called "genuine savings", where a country's net national product, the value created after subtraction of the maintenance of the capital stock, is adjusted for the use of non-renewable resources and depreciation of the environment. See Hamilton (2000).
- 29. "The Genuine Progress Indicator" (Redefining Progress, 1999, 2001) and "Index of sustainable economic welfare" (Daly and Cobb 1989, Cobb and Cobb 1944) are other indicators that, in various ways, adjust net national product for loss of welfare related to environmental and social conditions.
- 30. "Environmental pressure index" (Jesinghaus, 1999), "Environmental sustainability index" (World Economic Forum 2002) and "Well-being of nations" (Prescott-Allen 2001) are other approaches where a number of factors related to the environment and social conditions have been measured by separate indicators, and where an overall index is calculated using weights and by aggregating the various indicators. We argue that these are not indicators of sustainable development, but that they are useful for guiding more detailed (usually shorter term) environmental and social polices.
- 31. Among mainly biophysically based indicators, we find "Ecological footprint", published by the World Nature Fund (WWF) (Rees and Wackernagel 1994, WWF 2004), which measures the amount of productive land needed to supply the world with food and fibre, as well as energy in renewable form. "Living planet index" tries to summarise the development of biodiversity in terrestrial, marine and fresh water based ecosystems (WWF 2004). Such indicators may be useful to highlight important environmental aspects of sustainable development, but ignore (the interaction between) the economic and social pillars of sustainable development.
- 32. Finally, we draw attention to environmental efficiency indicators seeking to indicate a society's overall consumption of materials (Bringezu and Schütz 2001a,b, Eurostat 2001, 2002). These may be useful for environment policies but say little about sustainable development.
- 33. We argue that none of the approximate measures listed above can be said to have been successful as indicators of sustainable development, neither on a professional basis, nor on the basis of their influence on practical policy. This may in some cases be due to the fact that rather large numbers of indicators, often representing measurements without theory, have been developed, which only to a limited extent have been able to focus on issues of critical importance for the sustainability of developments. Instead, attempts have been made to measure almost all aspects of developments. On the other hand, the construction of single aggregate indicators has often made it difficult to judge how individual areas of importance for sustainability have been weighted and aggregated. This uncertainty tends to reduce

confidence and usefulness in such aggregate indicators; it often leads to discussion of methodology rather than substance. To us, the challenge consists of striking a balance between these various considerations, while at the same time maintaining a sharp focus on matters that are or may be of great political and practical importance for policies to enhance the sustainability of future long-term developments.

THE NORWEGIAN CORE SET OF INDICATORS FOR SUSTAINABLE DEVELOPMENT: AN EXAMPLE

- 34. The Norwegian Commission proposed a core indicator set as outlined in Table 1.
- 35. In the column to the left in this table, the 16 core indicators of sustainable development are listed. In the heading of the table, the 16 indicators refer to the six main policy areas in National Agenda 21. Finally, the set is related, in the table to the right, to the five types of national capital:
- Financial capital
- Real capital
- Human capital
- Natural capital
- Environmental capital

Table 1: Proposal for indicator set and relations to issues and components of the national wealth

The state of the s			Issues						Components of the national wealth				
	Indicators	Issues that the indicators shall cover	Climate, ozone and long-range- transported	Bio- diversity and cultural	Natural resources	Hazardous substances	Sustain- able economic develop-	Social areas	Financial assets	Fixed assets	Human capital	Natural resource capital	Environ -mental capital
1	Emissions of greenhouse gases compared with the Kyoto Protocol target	Climate change	air pollution ✓	heritage			ment						✓
2	Percentage of land area where the critical load for acidification has been exceeded	Acidification	✓	✓	✓							✓	✓
3	Population trends of nesting wild birds	Terrestrial ecosystems		✓	✓							✓	✓
4	Percentage of rivers and lakes with clearly good ecological status	Fresh water ecosystems		✓	✓							✓	✓
5	Percentage of localities (coastal waters) with clearly good ecological status	Coastal ecosystems		✓	✓							✓	✓
6	Energy use per unit GDP	Efficiency of resource use			✓		✓					✓	✓
7	Recommended quota, TAC actually set and catches of Northeast Arctic cod.	Management of renewable resources			√		*					✓	
8	Household consumption of hazardous substances	Hazardous substances				*					✓		✓
9	Net national income per capita, by sources of income	Sources of income			✓		✓		✓	✓	✓	✓	✓
10	Petroleum adjusted savings	Sustainable consumption					✓	✓	✓	✓			
11	Population by highest level of education completed	Level of education					✓	✓			✓		
12	Generational accounts: Need for tightening of public finances as share of GDP	Sustainable public finances					*		✓				
13	Life expectancy at birth	Health and welfare					✓	✓			✓		
14	Long-term unemployed persons and disability pensioners as percentage of population	Exclusion from the labour market					~	✓			✓		

15	Trade with Africa, by LDC-countries and other African countries	Global poverty reduction			✓	✓			
16	Norwegian ODA as percentage of gross national income (GNI)	Global poverty			✓	✓			
		reduction							

CONCLUSIONS

- 36. We argue in this paper that national core sets of indicators of sustainable development in OECD countries should use the capital approach as the point of departure for several reasons:
- it is a sound economic approach;
- many central statistical agencies today already compute National Wealth estimates.
- 37. Furthermore, we argue that separate measures are needed for the main capital categories; human, real, financial, natural and environmental capital. A few indicators of key social conditions should also be included in a small core set that should be specifically linked to the key policy areas of sustainable development.
- 38. This work should, as far as possible, be carried out by Central Statistical Agencies competent in national accounting and social and environmental statistics. Efforts by independent bodies in this area have not been particularly successful.
- 39. We suggest that the OECD, in cooperation with other international bodies, takes the lead in establishing a common framework for further work on indicators for sustainable development in OECD countries. This could be coordinated through work in the EU and the World Bank as appropriate, for example through the Conference of European Statisticians.
- 40. Finally, it would in addition to common *national* core sets in development countries be desirable to establish an authoritative set of *global* indicators for sustainable development. Poverty and the global environmental commons would, in our opinion, be the central features in such a set, and the present UN Millennium Goals seem to be an obvious point of departure for further work in this area.

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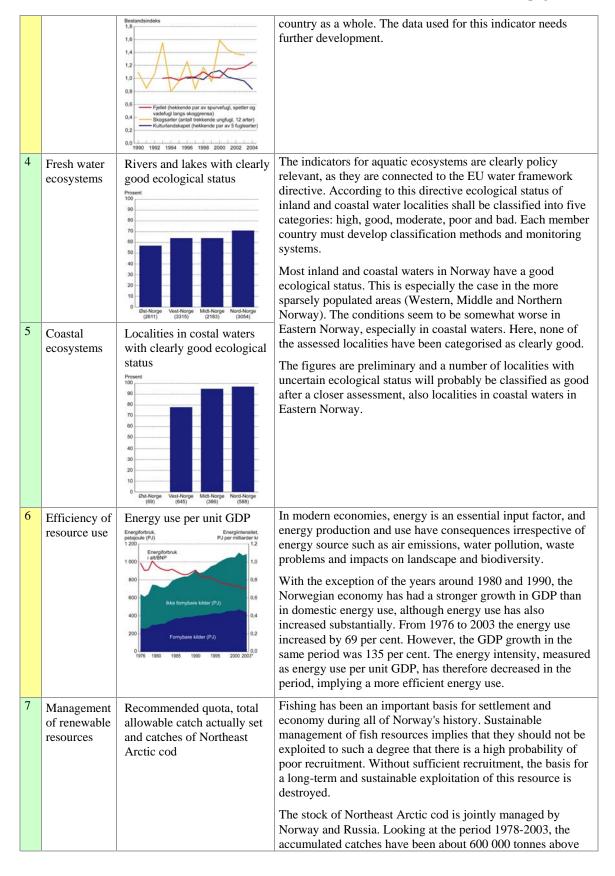
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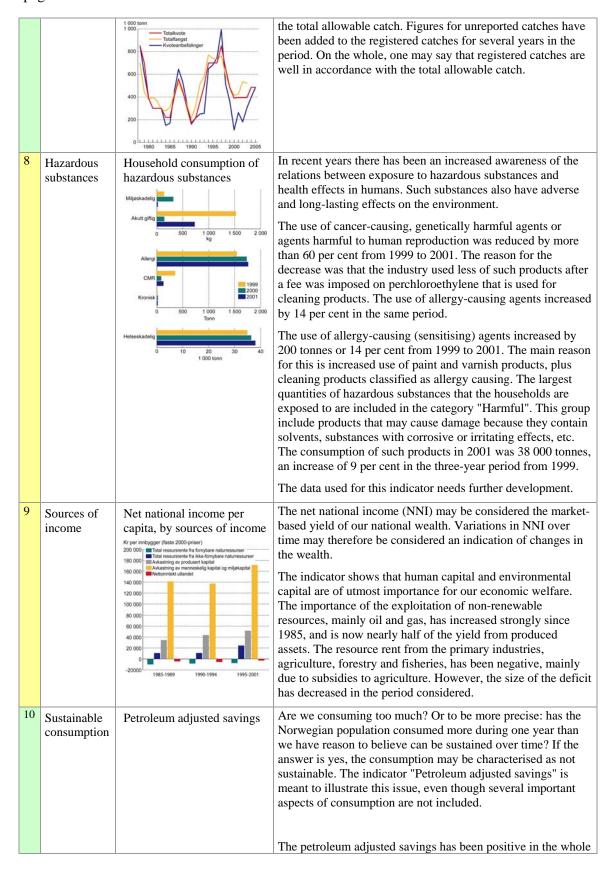
¹ See the Norwegian National Budget for 2004.

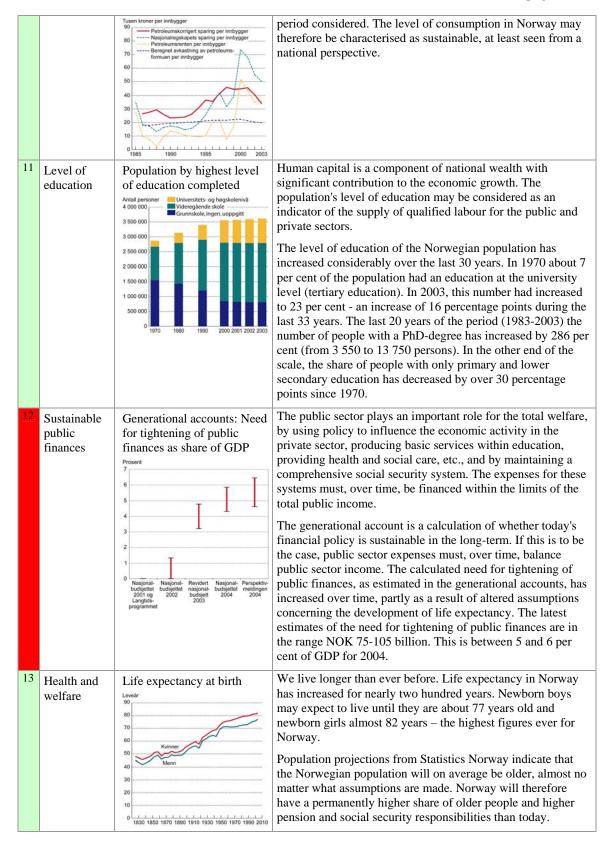
Appendix 1. A presentation of the core set of indicators for Sustainable Development in Norway

A general overview of the indicator set is presented below, together with figures and brief descriptions.

	Issues	Indicators	Short description of the indicators					
1	Climate change	Norwegian emissions of greenhouse gases compared with the Kyoto target Millioner ton 600 Mail Fyotoprotokoliten 600 Mail Fyotopr	The report "Impacts of a Warming Arctic" (ACIA, 2004) points out that the temperature increase in the latest decades has been nearly twice as fast in the Arctic areas as in other areas of the world. The climate change may have considerable effects on the environment, resources, society and economy. Not all the effects will be negative, but changes can nevertheless represent big challenges for society. Greenhouse gas emissions in Norway rose by 2 per cent from 2002 to 2003. The overall rise since 1990, the base year for the Kyoto Protocol, is 9 per cent. The rise in 2003 was almost entirely due to an increase in CO ₂ emissions. This in turn is explained by higher emissions from the oil and gas industry on the continental shelf and onshore. High electricity prices in 2003 resulted in a sharp rise in fuel oil consumption, which in turn resulted in substantial CO ₂ emissions. Emissions from the use of autodiesel in cars and marine gas oil by domestic shipping are also rising.					
2	Acidification	Percentage of Norway's land area where the critical load for acidification has been exceeded Prosent 35 30 1978-1982 1983-1987 1988-1992 1992-1998 1997-2001 Perioder	Acidification is still an important environmental problem in Norway, even though reduced emissions have improved the conditions somewhat. The effects have been observed particularly in Southern Norway, the southern parts of Western Norway, and Eastern Norway. Sør-Varanger municipality in Finnmark suffers the effects of acid rain from sources in northern Russia. At the beginning of the 1980s the critical loads were exceeded across 30 per cent of the total area of Norway. European emissions of acidifying gases have been reduced and consequently the pressure on Norwegian nature has been reduced. Around year 2000, the critical loads were exceeded across 13 per cent of the total area. The greatest improvements have occurred in Eastern Norway. With the reductions in emissions expected by 2010, it has been calculated that critical loads will still be exceeded in an area corresponding to 7-8 per cent of the total area of Norway. Fish mortality and damage to fish stocks will therefore continue unless preventive measures such as liming are also kept up.					
3	Terrestrial ecosystems	Bird index – Population trends of nesting wild birds	The trends of different bird stocks are considered to give a good indication of the state of their habitats. In mountain areas, there has been an increase in the stock of nesting birds. This is an expected trend caused by warmer climate and a denser mountain forest. The figures for forest birds show large variations from year to year and no clear trend. This may be caused by real variations of stocks, but may also be a result of the data collection method. In agricultural areas the stock trends are also uncertain. The three data series shown are all based on incomplete data and are not representative for the					







Exclusion from the labour market

Long-term unemployed persons and disability pensioners

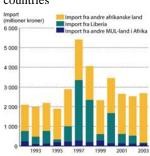


For most people, employment is an important part of social life and important for a feeling of well-being and the feeling of being included and appreciated. This is true although in Norway there are rather well established social security arrangements for those that for different reasons are excluded from the labour market.

In the economic recession at the beginning of the 1990s a rather high percentage were excluded from the labour market. This applied to both long-term unemployed persons and disability pensioners. After a passing decrease, the percentage has increased again to 11 per cent of the population in 2003.

Global poverty reduction

Trade with Africa, by LDC-countries and other African countries



In the UN's Millennium Goals, adopted in year 2000, the most important target is the reduction of global poverty. According to calculations by the World Bank, economic growth is shown to be vital for poverty reduction. To give the developing countries the possibility to sell their goods and services to industrialized countries on the same terms as other countries is an important measure that may contribute to economic development in these countries. Economic and technical assistance, better education, good governance and improved health conditions are also important.

Imports from Africa constitutes only a small percentage of total import to Norway. There was a modest increase in import in the mid 1990s but even then imports from Africa was only 2 per cent of total import. Later, the import from Africa have fallen to under 1 per cent of total Norwegian import, with a value of NOK 2.7 billion in 2003. In 2003, imports from the least developed countries (LDC) in Africa constituted just below 0.1 per cent of total import, the lowest level for more than 10 years. The Norwegian trade with African LDCcountries has been dominated by imports of used ships from Liberia and must be seen in connection with Norwegian shipowners' use of the international ship's register there. If we disregard this, the imports from the other 32 LDC-countries in Africa have been very modest and rather stable in the whole period. Imports in 2003 were 0.04 per cent of total imports, and is dominated by flowers and ore.

Global poverty reduction

Norwegian development assistance as percentage of gross national income



The effect of development assistance on poverty reduction and economic development is a much discussed topic. However, the predominant viewpoint seems to be that development assistance is effective, but only under certain conditions. Assistance seems to have a poverty reducing effect in countries with a stable economic policy, well-established institutions, little corruption and a high level of poverty.

Internationally, according to UN's Millennium Goals, the donor countries should contribute 0.7 per cent of gross national income (GNI) to official development assistance (ODA).

The Norwegian government's goal is 1 per cent. In 2002 and

	2003, Norway gave over 0.9 per cent of gross national income as official development assistance.
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