

**WP. 10**

ENGLISH ONLY

**UNITED NATIONS STATISTICAL COMMISSION and  
ECONOMIC COMMISSION FOR EUROPE  
CONFERENCE OF EUROPEAN STATISTICIANS**

**ORGANISATION FOR ECONOMIC  
COOPERATION AND DEVELOPMENT (OECD)  
STATISTICS DIRECTORATE**

**Joint UNECE/OECD Work Session on Statistical Dissemination and Communication**  
(14-15 February 2005, Henley-on-Thames, United Kingdom)

Topic (ii): Sketching out the future of statistical publications

## **STATISTICAL PUBLICATIONS – THE LIBRARIAN’S VIEW**

### **Invited Paper**

Submitted by the Economist Intelligence Unit, United Kingdom<sup>1</sup>

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<sup>1</sup> Prepared by Paul Pedley (paulpedley@eiu.com).

# Statistical publications - the librarian's view

Paul Pedley

Economist Intelligence Unit

The Economist

## The Economist Group

### The Economist Group

The Economist Intelligence Unit's role within the Group:

- 2<sup>nd</sup> biggest part of the Group
- B2B arm

The Economist

Economist Intelligence Unit

Economist Conferences

CFO

European Voice

ROLL CALL

Economist Intelligence Unit

The Economist

Subscribe to around 1500 journals

Obtain material for each country from:

- national statistical offices
  - central banks
  - ministries of finance
  - international organisations
  - commercial publishers
- etc

Country data

Industry data

Telecomms & IT

Food, beverages, tobacco

Consumer markets and retailing

Tourism

Financial services

Automotive

Healthcare & pharmaceuticals

Energy

Business environment data

Commodities data

## Formats

### Print

- journals
- directories

### Electronic

- online databases
- CD-ROM
- ejournal
- MS Word
- MS Excel
- PDF

## Databases/online sources

### Examples include:

United Nations Common Database  
SourceOECD  
IFS Online  
Foreign direct investment database  
(UNCTAD)  
Haver

## General international statistics

OECD - main economic indicators

OECD - economic outlook

UN - statistical yearbook

World Bank - World Development Indicators

UNDP - Human Development Indicators

World Bank - Global Development Finance

UNCTAD - World Investment Report

IMF - International Financial Statistics

## International organisations

### Advantages

comparable

inexpensive

available

historical series

well established

### Disadvantages

time factor

## **Problems with official statistics**

Standardisation of data

Time Factor

Interpretation of data

Terminology

## **Non-official statistics**

Market research companies

Trade associations

Trade journals

Academic institutions

Financial institutions

## **Non-official statistics**

More detail  
Up-to-date  
Flexibility  
Different types of data  
Analysis and commentary

## **Non-official statistics**

Quality  
Reliability  
Frequency  
Availability  
Presentation

## **Business models**

Subscription  
One-off copies  
Pay as you go

## **Custom research**

Country Analysis  
Risk Assessment  
Pricing Surveys  
Benchmarking and Competitive Analysis  
Strategic Industry Analysis  
Data, Modelling and Forecasting  
Market Entry and Planning  
Issues Tracking  
Presentations



## Updates

Pro-active  
Reactive  
Alerts  
Data feeds

Economist Intelligence Unit

The Economist

The screenshot shows the 'Tieteen linkkitalo - Science Linkhouse' advanced search page. The browser is Microsoft Internet Explorer. The page features a search form with the following elements:

- Field:** A dropdown menu with options: Title, Description, Publisher, and Display: Title / URL / Description.
- Search Terms:** Three input fields, each followed by an 'AND' operator.
- Records per page:** A dropdown menu set to '10'.
- Buttons:** 'Search' and 'Clear' buttons.
- Limits (optional):** Three dropdown menus for 'Type', 'Language', and 'Country'.
  - Type:** Includes options like 'document', 'computer program', 'directory, database', 'document, publication, journal', 'event', 'newsgroup, mailing list, other service', and 'newsletter'.
  - Language:** Includes options like 'Arabic', 'Catalan', 'Chinese', 'Czech', 'Danish', and 'Dutch'.
  - Country:** Includes options like 'Afghanistan', 'Albania', 'Algeria', 'American Samoa', 'Andorra', and 'Angola'.