

**Joint UNECE/OECD Work Session on Statistical Dissemination and Communication**  
(14-15 February 2005, Henley-on-Thames, United Kingdom)

**PROVISIONAL AGENDA AND TIMETABLE**

The meeting will start on Monday, 14 February 2005 at 9:00 a.m.  
in the Henley Management College, Henley-on-Thames, United Kingdom

Monday, 14 February			
Time	Item	Topic	Documentation
9:00 - 9:20	1	<b>Opening of the meeting</b> <b>Adoption of the agenda</b> <b>Designation of officers</b>	
	2	<b>Topic (i): Reputation management for target audiences.</b> Session Organisers: Helena Rafalowska and David Marder (Office for National Statistics, United Kingdom)	
9:20 - 9:30		Introduction to the topic by Session Organisers	
		Invited papers:	
9:30 - 10:00		<i>Building the reputation of a statistical office through effective communication</i> - United Kingdom (Helena Rafalowska)	WP. 3
10:00 - 10:30		<i>Reputation management for target audiences: Rosstat's experience</i> - Russian Federation (Andrei Maslianenko)	WP. 2
10:30 - 11:00		<i>Reputation management for target audiences - some recent attacks on the Census Bureau</i> - United States, Census Bureau (Kenneth C. Meyer)	WP. 4
11:00 - 11:20		Coffee break	
11:20 - 11:40		Contributed papers:	
		<i>Reputation monitoring</i> - Denmark (Leon Østergaard)	WP. 5
		<i>Moments of truth: about confidence building in Statistics Norway</i> - Norway (Fride Eeg-Henriksen)	WP. 6
11:40 - 12:40		General Discussion	
12:40 - 12:45		Conclusions of Topic (i) by Session Organisers	
12:45 - 13:50		Lunch break	
	3	<b>Topic (ii): Sketching out the future of statistical publications</b> Session Organisers: Toby Green and Eileen Capponi (OECD) Discussant: Colleen Blessing (EIA, United States)	
13:50 - 14:00		Introduction to the topic by Session Organisers	
		Invited papers:	
14:00 - 14:30		OECD (Toby Green/Eileen Capponi)	WP. 7
14:30 - 15:00		<i>Delivering the world: the establishment of an international data service</i> - MIMAS (Celia Russell)	WP. 8
15:00 - 15:30		Databeuro (David Blake)	WP. 9
15:30 - 15:50		Coffee break	
15:50 - 16:20		<i>Statistical publications – the librarian's view</i> – Economist Intelligence Unit (Paul Pedley)	WP.10
16:20 - 17:30		General Discussion	

Tuesday, 15 February 2005			
Time	Item	Topic	Documentation
	3	<b>Topic (ii): Sketching out the future of statistical publications - continued</b>	
9:00 – 9:10		Summary of contributed papers by the Discussant	
9:10 – 10:20		Contributed papers	
		<i>Background on the current compendia produced by ABS - Australia</i> (Steve Matheson)	WP. 11
		<i>Outlining a future statistical publication: fewer numbers, more analysis</i> - Finland (Maija Metsä-Pauri)	WP. 12
		<i>The dissemination of business cycle statistics – the next step</i> - Netherlands (Sebastian van den Elshout)	WP. 13
		<i>What is the future for statistical compendia in the 21<sup>st</sup> century?</i> - United States, BJS (Marianne Zawitz)	WP. 17
		<i>Moving away from the big paper reports: technical emotional and other interesting consequences</i> - United States, EIA (Colleen Blessing)	WP. 18
		<i>Reviewing the concept of the ECE Statistical Yearbook</i> - UNECE (Juraj Riecan, Tiina Luige)	WP. 19
		<i>High-quality access to EU statistics</i> - Eurostat (Tim Allen)	WP. 20
10:20 - 10:40		Coffee break	
10:40 – 11:40		General discussion	
11:40 - 11:45		Conclusions of Topic (ii) by Session Organisers	
11:45 - 12:30	4	<b>Future work</b>	
12:30 - 13:30		Lunch break	
	5	<b>Topic (iii): How to train and educate statisticians to tell the story behind the numbers</b> Session Organiser: Vicki Crompton (Statistics Canada)	
13:30 – 13:40		Introduction to the topic by the Session Organiser	
		Invited papers:	
13:40 – 14:10		<i>Telling the story: training statisticians at Statistics Canada</i> - Canada (Vicki Crompton)	WP. 21
14.10 – 14.40		<i>On- and off-the-job training. Danish experiences</i> - Denmark (Leon Østergaard)	WP. 22
14:40 – 15:10		<i>The joy of telling a good statistical story</i> - Norway (Dag Ellingsen)	WP. 23
15:10 - 15:30		Coffee break	
15:30 – 16:00		<i>Getting the message across</i> - United Kingdom (David Marder)	WP. 24
		Contributed papers:	
16:00 - 16:10		<i>Website design and Presenting data</i> - United Kingdom (Ed Swires-Hennessy)	WP. 14 and 15
16:10 – 16:55		General discussion	
16:55 – 17:00		Conclusions of Topic (iii) by Session Organisers	
17:00 – 17:10	6	<b>Short information on the 16 February side-meeting on Guide on Statistical Storytelling</b>	
17:10 - 17:30	7	<b>Adoption of the report, closing of the meeting</b>	