

# Documenting and Disseminating GGP Findings via Brochures

Insights and experiences from Austria

GGP Partner of Council Meeting, 5 July 2017

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# Target groups



- Stakeholders, diverse ministries
- General public
- Journalists (prefer short articles with figures)
- Respondents of GGS#1 and #2

# Outside



















## Inside 1/2

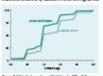


- Short articles (I or 2 pages)
- "Easy" to read
- Overview on different research projects
- Variety of contributions reflects the richness of data
- Main short message
- Figures tailored to be reproduced by media
- Email for direct contact with researchers

### 3. What is the best age to have a child? -And when is it too late?

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## 4. Young adults no longer fly the nest: who leaves, who stays?

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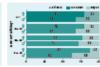
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## Inside 2/2



- General information on GGS
- Presentation of GGP-country-team
- Map for illustrating international scope
- Pictures for illustration







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## Distribution and alia



- Distribution at press conference
- Ministries
- Boost at diverse conferences (internal and external)
- Via email
- Included as such in the "5th Austrian Family Report 1999-2009"
  - Voluminous report on the situation of families in our country
  - Published every 10 years by the Federal Ministry for Families and Youth
  - Contributions on various aspects of family life from the Austrian scientific community
  - Available online
- 20-40 pages, GGS #1 (German): 40 pp.; GGS #2 (German): 56 pp.; GGS #2 (English): 32 pp.; Realisation in Vienna: 20 pp.;
- Costs of English brochure (32pp.): 3,800 € (designer: 2,200€; print of 200 exemplars: 1,600€)



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