## **Golden Aging** Is Active, Healthy and Prosperous Aging a Myth or a **Realistic Goal?**

EUROPE AND CENTRAL ASIA STUDIES

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#### SECOND INTERNATIONAL SEMINAR **ON THE ACTIVE AGEING INDEX**

#### 27-28 September 2018, Bilbao



and Emily Sinnott

## **Golden Aging**

Three messages

- 1. Demography is not destiny, and it is malleable; Exceptional times are behind us, world is moving towards a more balanced demographic structure.
- 2. Demography and the economy: aging older societies do not necessarily experience economic decline. Individuals, firms and markets are adapting. Institutions and policies should too.
- 3. Demography and inequality: potential concern that aging societies may become more polarized.

### One conclusion:

Active, Healthy and Prosperous Aging is a Realistic Goal: focus on opportunities;



## Message 1: Demography some key facts

### Gerontophobia

From 'population bomb' to 'age quake' (or 'gray tsunami')

Average age of the world

45

| Year | World Population (bn) | Rate of change   |                 |
|------|-----------------------|------------------|-----------------|
| 1900 | 1.7                   |                  |                 |
| 1965 | 3.3                   | First doubling   | After 65 years  |
| 2000 | 6.1                   | Second doubling  | After 35 years  |
| 2100 | 10.9                  | Not yet doubling | After 100 years |
| 2300 | 9.0                   | Stabilizing      | After 400 years |

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Source: UN World Population Prospects



## Message 1: A move to more balanced demographics

The last 80 years were exceptional High population growth during 1900's period was exceptional Now  $\rightarrow$  more balanced demographics

Aging is a consequence of a (initially) welcomed drop in fertility Fertility drop  $\rightarrow$  resources (education) focused on *fewer* children

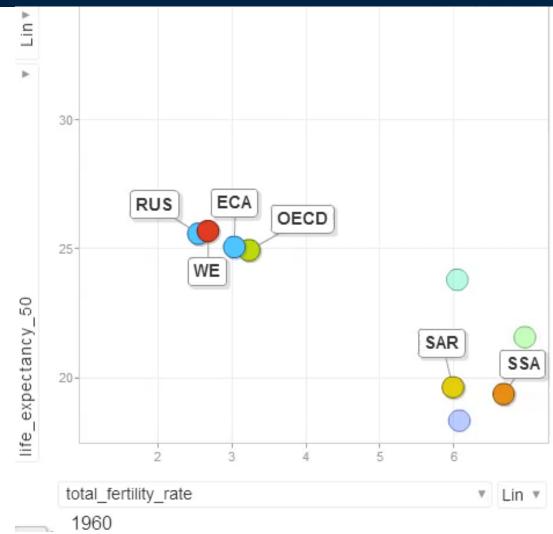
In Europe and Central Asia (ECA), *societies* are aging, but *individuals* are not Individuals in ECA: not aging healthily and dying before reaching older age

#### Demography is malleable

Fertility re-increasing close to replacement level in (some) advanced countries (France and Sweden) but not in others (Austria and Germany) Longevity rising achievable and helps with shrinking populations



# Message 1 - ECA societies are aging but their individuals are not





## Message 2: Aging and Growth

Living standards depend on:

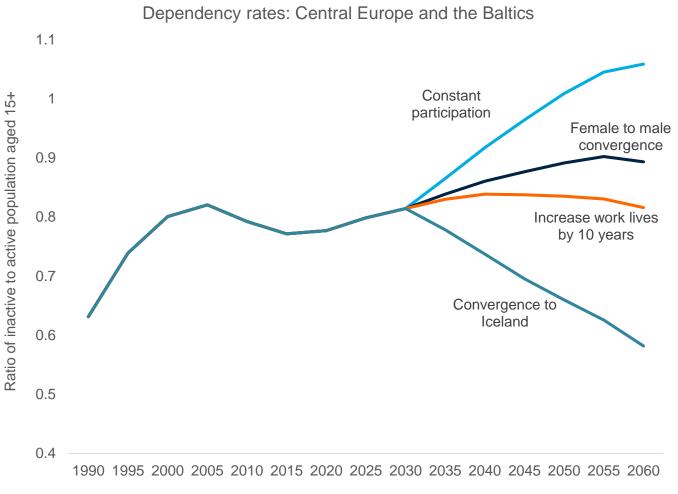
- Dependency rates
  - In per capita terms, output, produced by a shrinking workforce and shared with a growing group of dependents, will go down;
- Productivity
  - As workers become older they will become less productive, so also output per worker will go down.

But...





## Message 2: The fallacy of the dependency rate

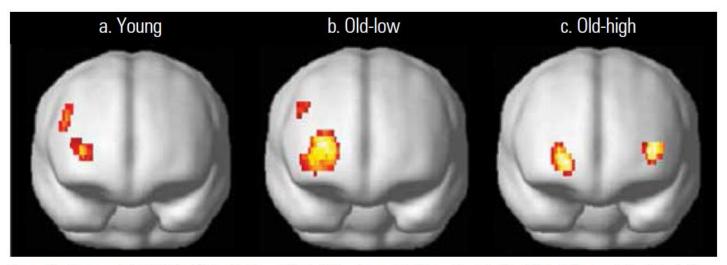


Source: UN World Population Prospects and ILO Stats



## Message 2: The fallacy of the drop in productivity

#### Young people run faster, but Old ones know the shortcuts



Source: Used by permission of Oxford University Press, USA. S. M. Daselaar and R. Cabeza, figure 6, "Age-Related Changes in Hemispheric Organization," in *Cognitive Neuroscience of Aging: Linking Cognitive and Cerebral Aging*, ed. R. Cabeza, L. Nyberg, and D. C. Park (New York: Oxford University Press, 2004), 325–53.



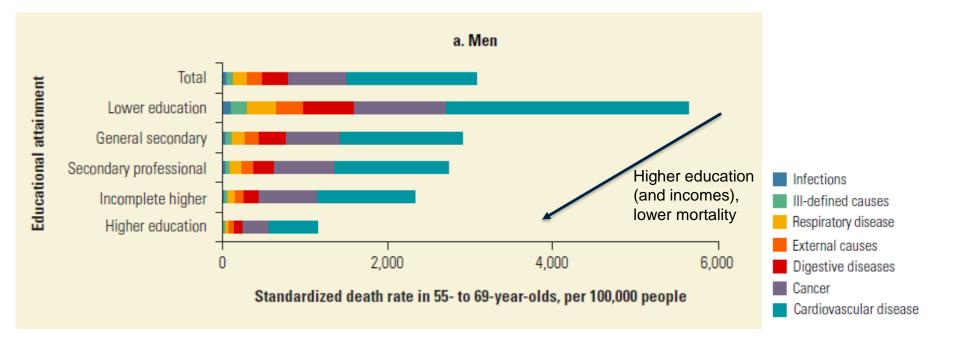
## Message 3: The concerns about aging societies

Aging might not be an opportunity for all Fear of more unequal societies

Other concerns and policy challenges Less entrepreneurship Lower mobility Fiscal challenges

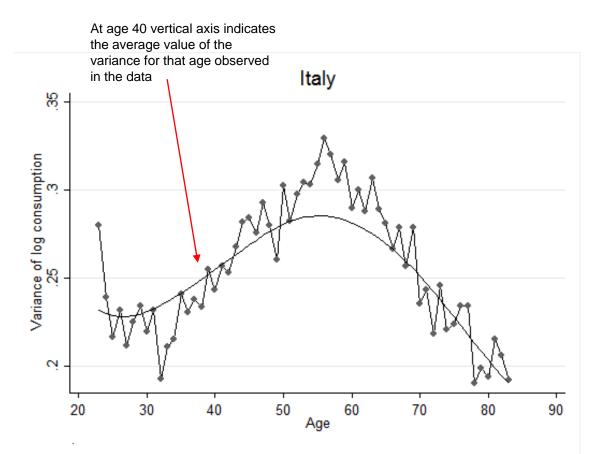


Mortality is much higher rates for the less educated: Russia, 2011





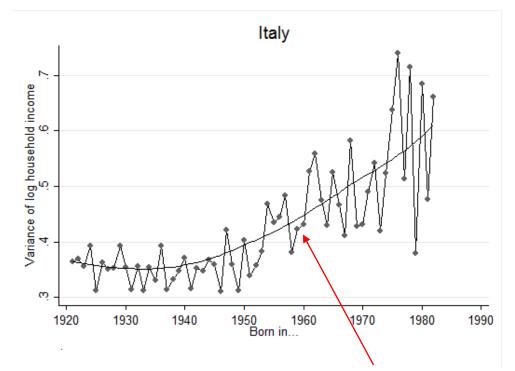
## Inequality rises with age (controlling for cohort)



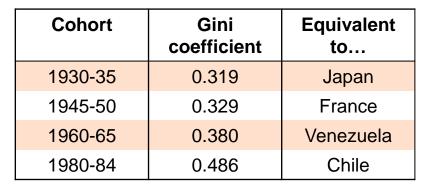
| Gini at age | Italy | Poland | Turkey |
|-------------|-------|--------|--------|
| 25-30       | 0.267 | 0.290  | 0.329  |
| 50-55       | 0.296 | 0.308  | 0.314  |



# Younger cohorts experience higher inequality than older one



For cohort born in 1960, vertical axis indicates the average value of the variance for that cohort





# Turning aging into an opportunity: A multi-faceted agenda

#### Malleable demographics

- 1. A re-increase in fertility rates: reconciling family and career goals
- 2. Healthy aging: behavioral change and focus on preventions
- 3. Net immigration rate: embrace immigration as part of the solution
- Addressing the economic consequences of aging
- 4. Active aging: translate longer lives into longer work lives
- 5. Productivity: life-long learning and workplace interventions
- 6. Fiscal challenge: incentives (pension rules) matter
- 7. Inequality: reforms needs to be comprehensive (the whole life cycle)
- Overcoming the political economy challenge
- 8. Giving young people a voice



# Golden Aging: The severity of the challenge for each country



Note: The *y*-axis is a simple average of the *z*-scores of the eight indicators: 1) voting participation gap between old and young, 2) total fertility rate, 3) healthy life expectancy, 4) net immigration, 5) adult dependency ratio, 6) PISA (Program for International Student Assessment) scores in science, 7) gross debt as share of GDP, and 8) relative old-age poverty.

WORLD BANK GROUP Golden Aging in ECA

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## Golden Aging – The report

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### Some useful links:

Overview: http://www.worldbank.org/en/region/ eca/publication/golden-aging

Panel discussion: http://live.worldbank.org/agingsocieties-seizing-the-opportunities-in-europeand-central-asia

Blog: http://www.brookings.edu/blogs/futuredevelopment/posts/2015/06/17-aging-inequalitybussolo

Blog: http://www.brookings.edu/blogs/futuredevelopment/posts/2015/09/01-employmentretirement-koettl

Tweets: #GoldenAging

