



UNITED NATIONS ECONOMIC COMMISSION FOR EUROPE

Population Unit
www.unece.org/pau

Country Road Maps on Mainstreaming Ageing

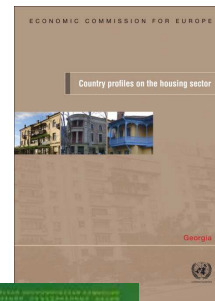
► Viviane Brunne



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Country road maps – the approach

- Break down abstract policy frameworks such as MIPAA/RIS to individual needs of a country
- Translate internationally agreed MIPAA/RIS commitments into actions that consider the circumstances of the country
- Provide a plan of concrete steps
 - recommendations on policy directions
 - timetable for action
- International experts, local consultants, UNECE secretariat





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Mainstreaming ageing

“to mainstream ageing in all policy fields with the aim of bringing societies and economies into harmony with demographic change to achieve a society for all ages”

- Difficult to operationalize
- Policy strategy directed towards integrating ageing issues into all policy fields on all levels
- Involve governments and other stakeholders
- Participatory approach: integrate target groups into policy-making
- Evidence-based policies
- Develop innovative social policies

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Country road maps – preparation

- **Desk study:** analyze the country’s ageing situation based on available publications, documents and data
- **Field study:** verify the findings of the desk study and identifies additional factors; interviews with government officials and other stakeholders
- **Road map:** document drafted providing guidance for future steps; peer review of local experts and a discussion in the UNECE Working Group on Ageing; launch and press release
- **Evaluation:** evaluate implementation of the road map one year after its launch

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Country road maps – framework of evaluation

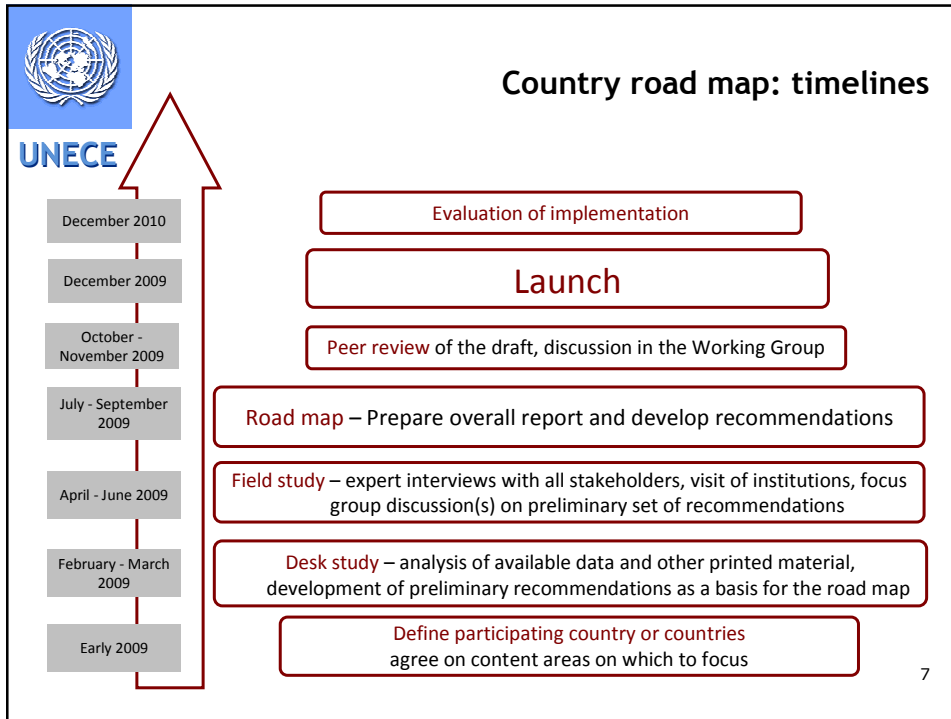
<i>Issues to be evaluated</i>		<i>Possible recommendations for scaling up implementation</i>
Strategic framework		
Is there a national action plan on ageing or a comprehensive set of policy documents on ageing? Does this plan or documents contain priorities, targets, suggested procedures and indicators for measuring success?	➔	Recommendations on how better implement the existing policy framework. Priorities and concrete targets to be suggested.
Institutional setting		
Involvement of national, regional and municipal levels in the implementation of ageing policies and availability of resources	➔	Means are devised to increase involvement of levels insufficiently involved in policy-making or with insufficient resources and/or capacities
State budget		
Reflection of the needs of older persons in the state budget	➔	Suggestions are made how the budget can better reflect the needs of older persons or how prioritising can be undertaken in a more cost-effective manner



Country road map - criteria

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- Countries should be committed to implementing MIPAA/RIS:
 - Focal point on ageing in place as contact point
 - National policy framework as reference document
 - Need for local capacity building
- Countries support the preparation of the country road map:
 - Appoint a national coordinator for the road map
 - Facilitate access to relevant documents and data in advance
 - Establish contacts to relevant governmental and non-governmental stakeholders
 - Provide for translation into local language
 - Assist in launching the document and dissemination of results
- Implementing the recommendations made
 - Willingness to undergo evaluation of implementation after one year



Interested countries:

- Please submit your expression of interest by 15 January 2009!

Thank you!