

Sustainable Housing and a possible Framework Convention of the UNECE

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Guiding Questions

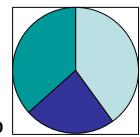
- Main challenges in Germany in improving sustainability of the housing sector
- Role of a sustainable housing sector in promoting environmental protection, addressing climate change issues, catalyzing economic development and promoting social cohesion
- How can international cooperation help national authorities to improve sustainability of their housing sector?
- Added value and scope of a possible framework convention for Germany
- Added value and scope of the possible framework convention for the UNECE region



Housing in Germany: some basic information (1)

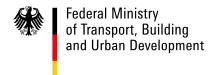
Distribution of Ownership:

- Owner occupied 40%
- Private rental (professional) 23%
- Private rental (non-professional) 37%





- Housing markets generally balanced, but regional differences:
 - Shrinking regions with vacancies
 - Growing regions with rising rents
 - Average rent increase 2005 2010: 1%
- Focus of housing Policy on the building stock:
 - Reduction of newly built housing 2000 2009 by 62%
 - Presently increasing building activities due to scarcities in several regions



Housing in Germany: some basic information (2)

Social assistance for households with no/low income:

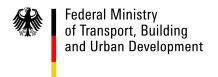
- Housing allowance (2,5% of the households)
- Aid under social law, covering up to 100 % of housing costs (ca. 10% of the households)

Socially fair rent law:

- Usually indefinite period of contract,
- rent and eviction control

Social housing (rental/owner occupied housing):

- Subsidies for private housing investment for specific target groups (stock/new housing)
- Responsibility was transferred to the federal states.



Main policy fields for more sustainable housing: Climate protection / Energy efficiency

- Buildings responsible for 40% of final energy consumption.
- **Energy concept** of the Federal government (2010):
 - 20% reduction of building stock heat demand until 2020
 - 80% reduction of primary energy demand until 2050
- National energy regulations:
 - New housing: Max energy use and pro rata use of renewable energies
 - Housing stock: (Cost effective) standards in case of substantial refurbishment measures
- Promotion of energy efficient new buildings and energy efficient renovation of buildings and use of renewable energies (reduces rent increases)



Main policy fields for more sustainable housing: building investment

Sustainable housing:

- Comprehensive legislation (e. g. building codes, normes)
- Assessment system for sustainable administrative buildings: good practice by federal government. Private sector: certification on a voluntary basis.

Healthy housing:

- Building regulations with respect to structural stability, fire safety, building materials, size of rooms, accessibility etc.
- Regulations on fresh water with microbiological, chemical standards etc.



International Cooperation as instrument to help national authorities

Transboundary problems

- Climate change, environmental protection, air pollution, etc.
- Cannot be solved only at national level.
- International cooperation may be useful.

Non-transboundary aspects in housing

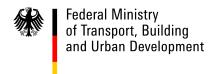
- E. g. healthy housing, social cohesion in housing
- As a matter of principle: non transboundary problems need national/regional solutions; however there are also examples of framework conventions for non transboundary problems.



Scope of a possible framework convention: ecological housing

- Transboundary problems
- Conflict of goals: high ecological standards may result in lower investment, higher housing costs, less employment in the building sector
- Basic elements of conflict mitigation:
 - Cost effective ecological standards (life cycle costs)
 - Promotion of ecological investment to reduce cost burden
 - of owner occupiers, landlords and renters
 - Improvement of know-how in the building sector (new techniques, spread of knowledge)





Scope of a possible framework convention: healthy / affordable housing

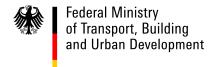
Non transboundary problems

Healthy housing:

- From national point of view no need for supranational rules, but Germany is aware of the importance of health protection for other countries.
- Further discussions should be left to the working group.

Affordable housing:

- Problems can be better solved at national/regional level as housing markets differ greatly between nations/ regions.
- Efficient social housing systems of long standing should not be questioned.
- Thus a convention should not contain supranational rules on affordable / social housing. Aspirational objectives may be part of a framework convention.
- Germany does not support a right to housing.



Added value and scope of a possible framework convention

- No final position of the German Government on value added and scope of a possible framework convention yet
- Scope:
 - Focus on transboundary problems
 - Reconciliation of ecological, economic and social interests
 - The more restrictive and detailed a legally binding instrument, the more difficult to reach a consensus and to ratify the convention.

Value added:

- Depends on type of problem, content of framework convention.
- Compare with other instruments like exchange of experience, best practice.
- Discussion should be left to the working group.



Conclusion / Further proceeding

- Value added and scope of a possible convention have to be further discussed as pointed out in the conclusion of the working group on affordable, healthy and ecological housing.
- Guidelines and best practices as well as exchange of experience could be an alternative.



Thank you for your attention.