

Cultural and Creative City Monitor

A tool to measure cultural and creative activities in Europe



Paweł Stano, Dorota Węziak-Białowolska, Michaela Saisana

**European Commission, Joint Research Centre (JRC) Composite
Indicators Research Group (JRC-COIN)**

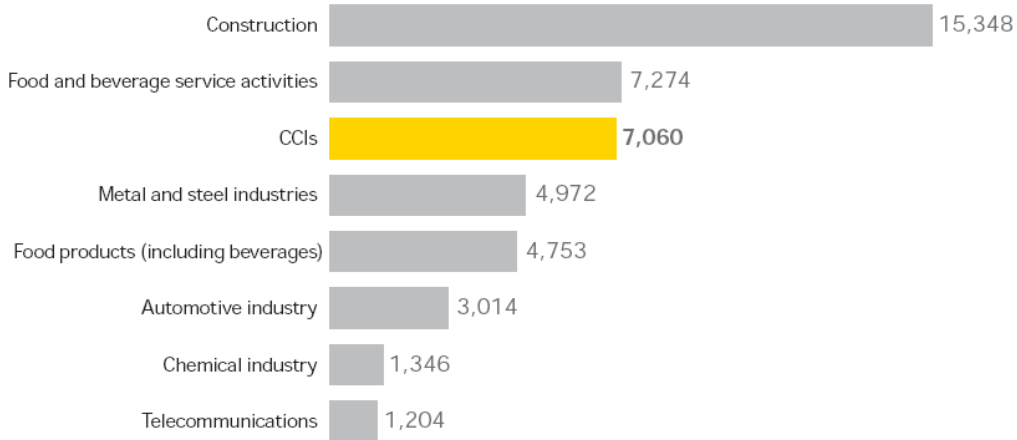
<https://ec.europa.eu/jrc/en/coin>

WHY

- ✓ Request by the JRC Directorate General in agreement with Commissioner Navracsics
- ✓ To stress the importance of culture and creativity as a way out of recession and for increased youth employment
- ✓ To place culture at the heart of discussions and in the EU policy agenda
- ✓ To urge to collect reliable and comparable data at city level on cultural and creative aspects
- ✓ To identify specialisation strategies for European cities

Employment (in thousands) 2012

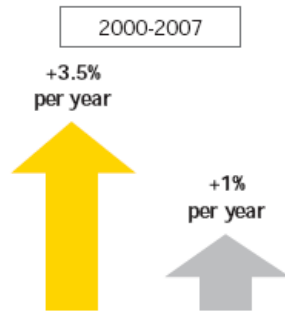
Source: Eurostat



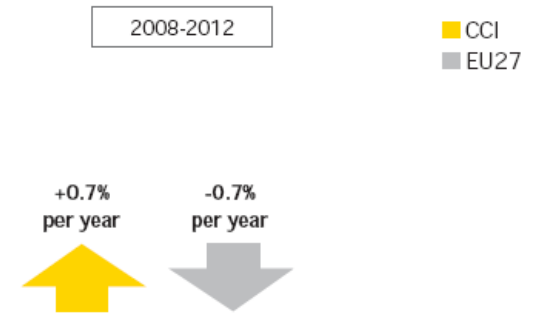
Job creation

A fast growing sector...

Source: EY



... that withstood the economic crisis



WHO

Partners

- Joint Research Centre,
- DG on Urban and Regional Policy,
- DG Education and Culture,
- DG Communications Networks, Content and Technology,
- European Centre for Creative Economy,
- European Cultural Foundation,
- European Network of Cultural Administration Training Centers,
- World Intellectual Property Organization,
- Université Libre de Bruxelles
- United Nations (UNECE)
- European Environment Agency

Scientific Committee

- Pier Luigi Sacco
- Enzo Grossi
- Luca Dal Pozzolo

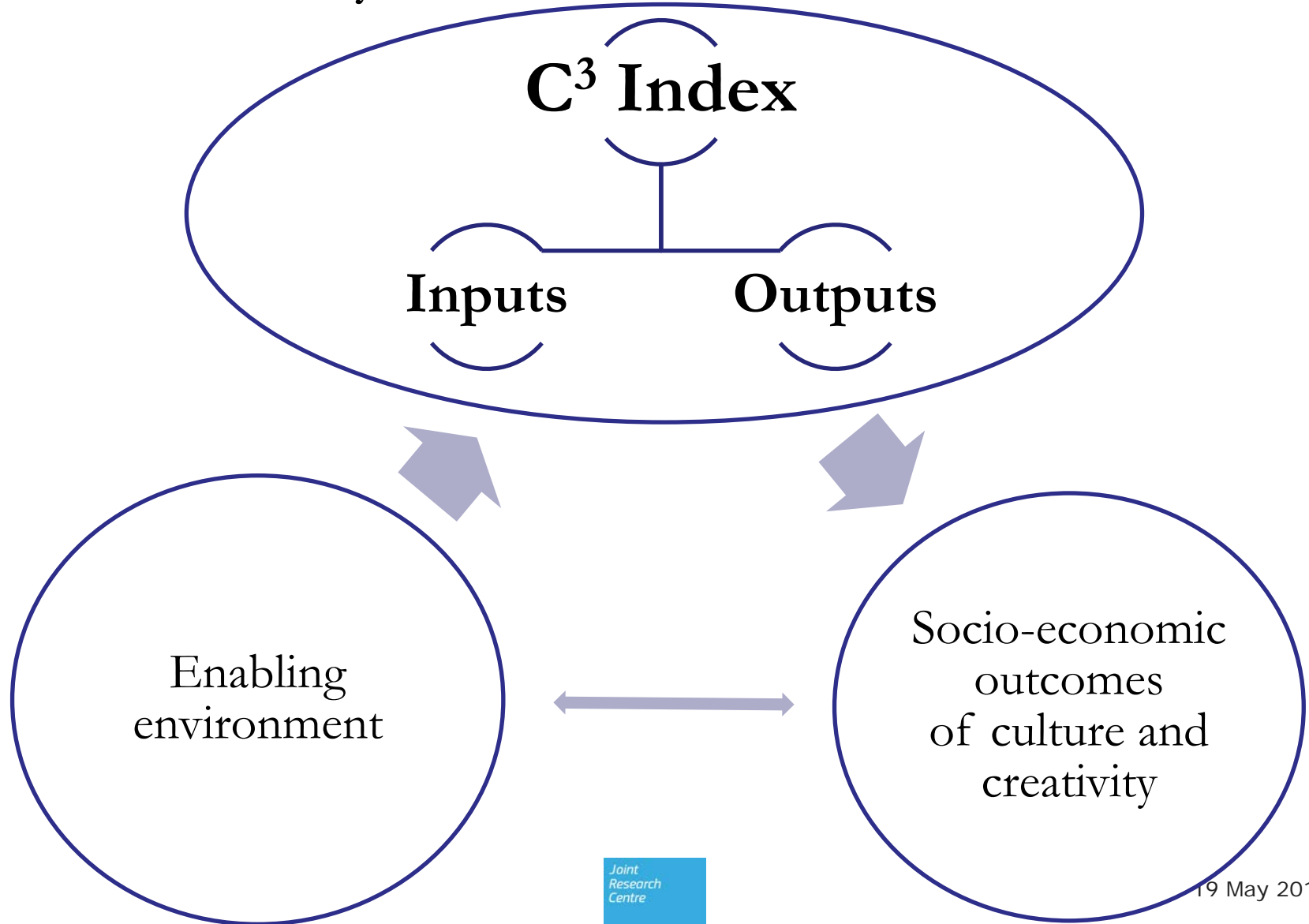
The monitor includes **158 cities** in **29 European countries**, where almost **87,000,000** million live. These were selected among 1,000 cities included in the Eurostat Urban Audit database using the following criteria that were established for this tool:

- the cities were or will be European Capitals of Culture (up to 2019), or
- the cities applied for a nomination to become a European Capital of Culture and have been shortlisted, or
- the cities held international cultural festivals acknowledged by EFFE (Europe for Festivals, Festivals for Europe).

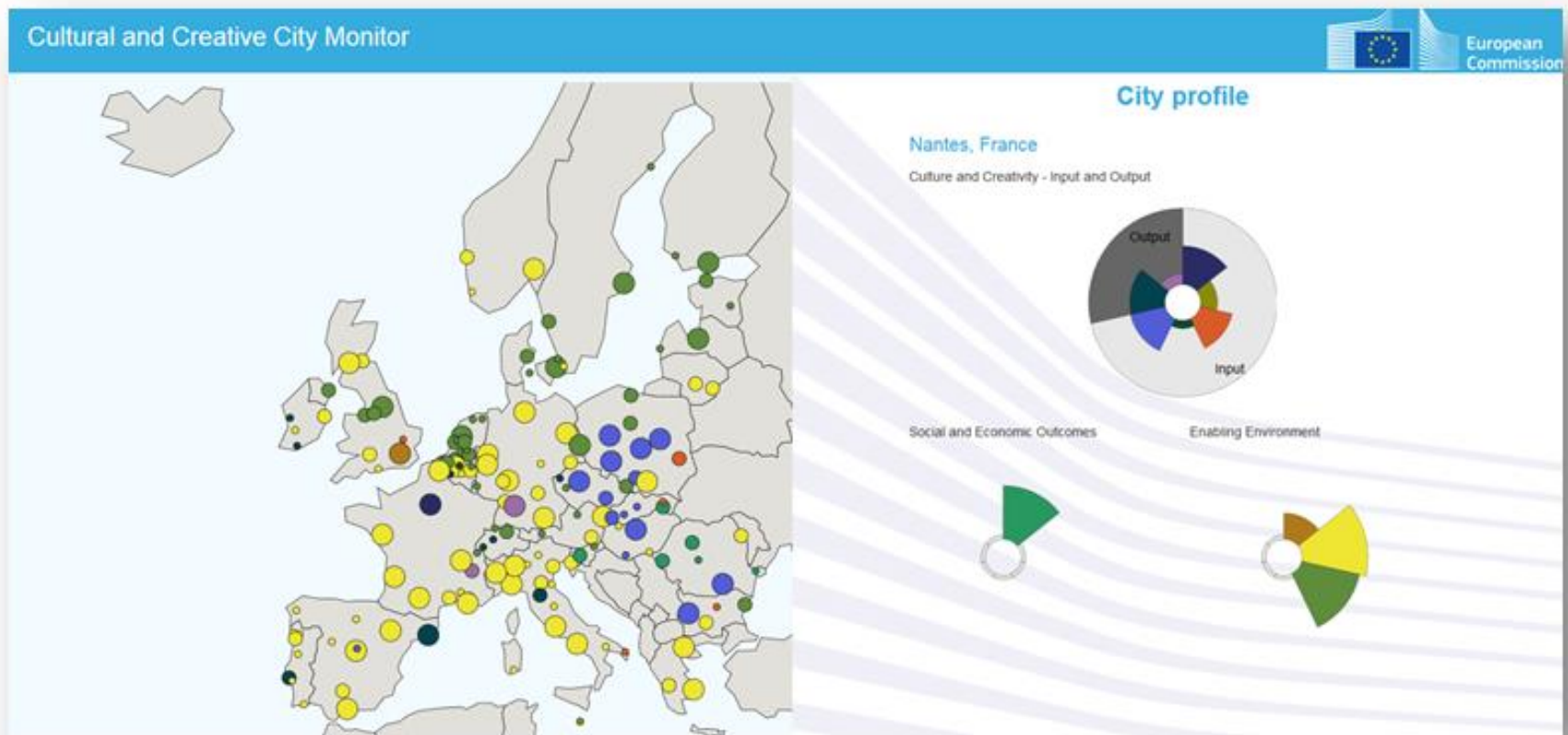
What information is featured in the Monitor?

The Cultural and Creative Monitor 2016 presents city profiles along key dimensions and over 50 individual indicators. The dimensions considered include:

- Creative Employment
- Cultural Venues
- Human Capital
- Academic Appeal
- Technology
- Cultural Engagement
- Innovation Output
- Social Cohesion
- Connectivity
- Living Conditions
- Governance



Online tool:





Thank you

Paweł M. Stano

pawel.stano@jrc.ec.europa.eu

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