

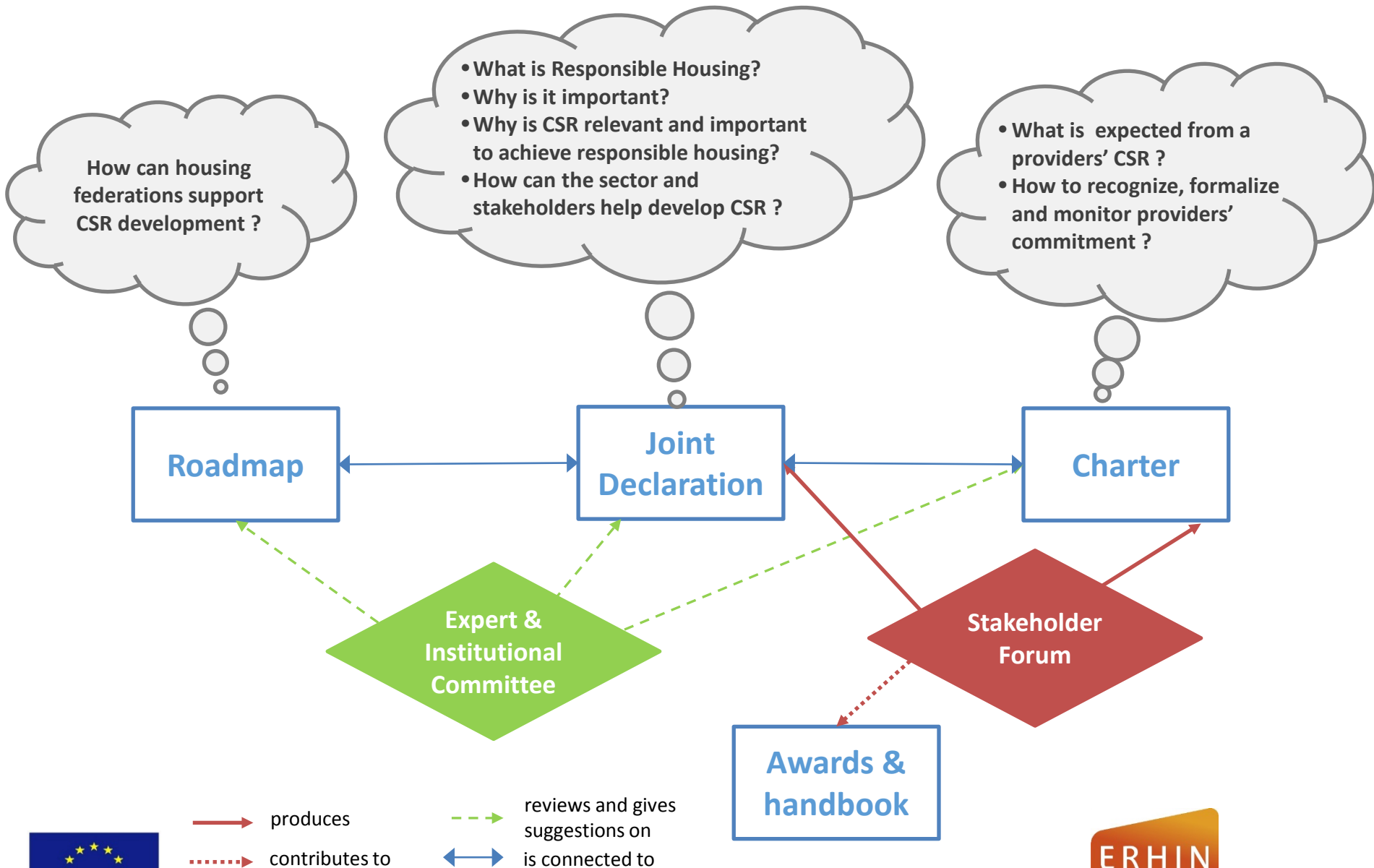


The European Responsible Housing Initiative

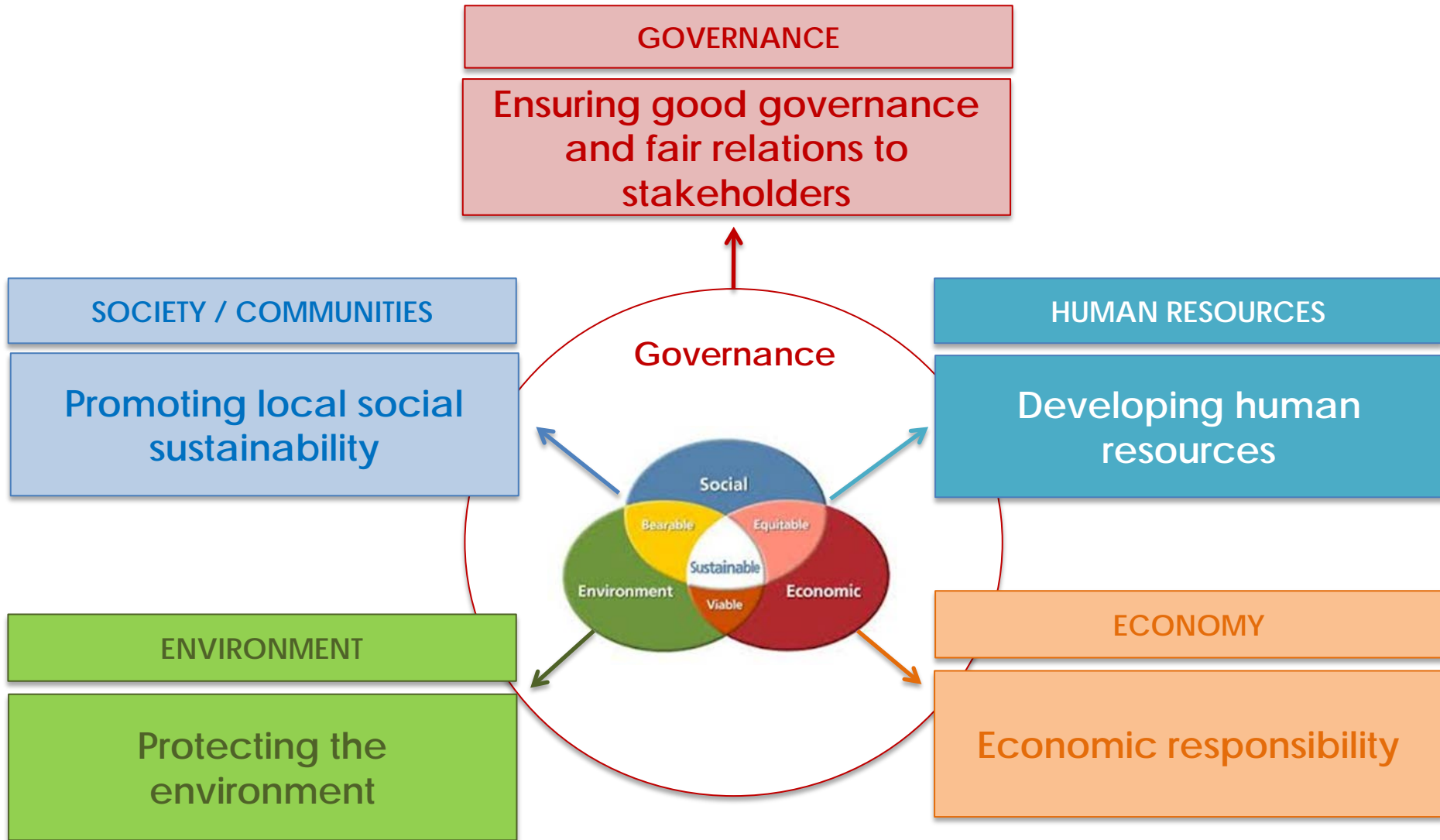


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UNECE workshop « future of social housing »
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CSR in Social and Affordable Housing: 5 key dimensions



Promoting local social sustainability

- Ensuring **decent housing** is available at an **affordable cost**, and will remain so in the future (in a context of rising construction costs and rising poverty)
- Ensuring **security of tenure** based on **fair and safe tenancy agreements**
- Managing the housing stock that **homes are well maintained**
- Working together with local authorities: urban regeneration, social **inclusion** and **cohesion**, increasing the **social mix**, no spatial segregation

Promoting
Environmental
sustainability

- Building **green and sustainable homes, affordable** within the housing **providers** means and those of the **tenants**
- Stimulate **agreements with tenants/residents organisations to reduce energy consumption**, reduce energy poverty and promote a sustainable use of natural resources
- Including green infrastructures and common green areas in the estates

Assuming
economic
responsibility

- Ensuring that **energy-saving measures do lower living costs** of tenants/residents
- **Efficient use of money**, reinvesting the value created for communities' stability and the benefits of local residents
- Support responsible procurement practices and **local economic growth**
- Long term investment in affordable housing, mitigating the **effects of speculation**

Ensuring good
governance and
fair relations to
stakeholders

- Improved management: Good communication and transparency on **how and why decisions are taken**, as well as on expenses and services provided
- **Participation of residents/tenants in the decision making process.** Facilitating this by providing necessary knowledge and information
- Partnership with local authorities, **transparent information about available homes and allocation process**
- **Accountability** towards stakeholders, clear roles and responsibilities, mutual commitments

Developing human resources

- **Equal opportunities and fair employment and working conditions** without marginalizing people due to race, gender, age, disability
- Professional development through training and learning, **lifelong employability**
- **Involving** staff on CSR and supporting operational implementation by **practices' change**

1. Awareness-raising and leadership
2. Improving transparency and accountability
3. Promoting tenants'/residents' participation and stakeholder dialogue
4. Supporting operational implementation
5. Improving understanding and assessment of the shared value generated through Responsible Housing
6. Increasing recognition of Responsible Housing strategies, projects and practices – Responsible Housing Awards

