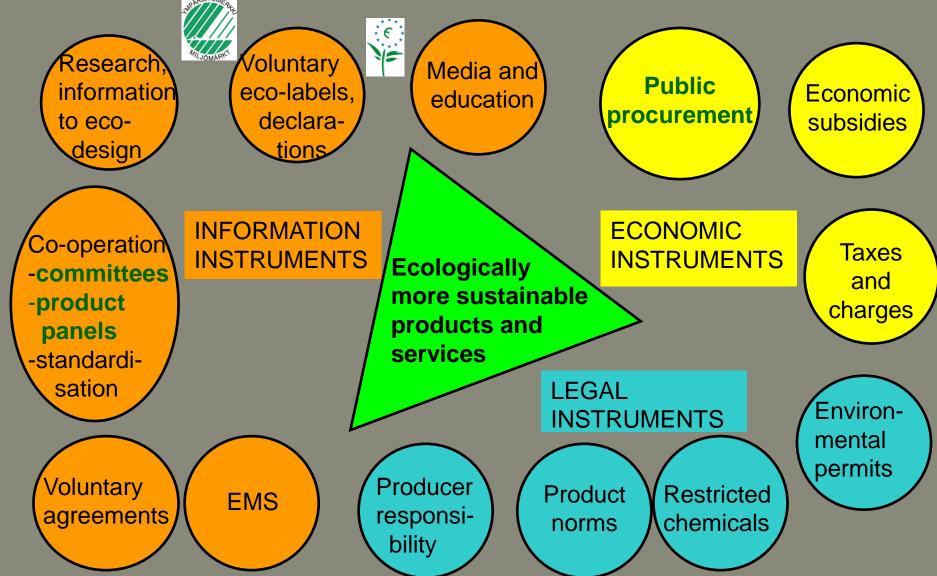
First meeting of the Task Force on Access to Information 7-8 Feb 2012

Environmental Information on products in Finland



Finnish Environment Institute SYK

Finnish Toolbox for Integrated Product Policy





Focus on Public Consumption

R&D PROJECTS

- Measuring the state of GPP in the EU (EU Comission)
- GPP Economic Advantageousness & Legal Possibilities (Academy of Finland)
- Carbon footprint calculators for public procurement and municipalities
- SYNERGIA SYKE's new eco-efficient office building (Finnish Funding Agency for Technology and Innovation TEKES)

EU & NCM COOPERATION

- Developing a method to measure the greenness (2003-2005)
- Brochures to leaders and purchasers (2005)
- Common Nordic Criteria (2004 2009)
- EU Advisory Group for GPP

HANDBOOKS and POLICY DEVELOPMENT

- "Eco-Buyers" Guidebook (2003)
- Internet based Eco-Buyers Guide (since 1999)
- Guidebook on public procurement (2004)
- Prestudy on promoting ecological sustainability of public puchasing by a national action plan (2008)
- Plan on an internet-based 'eco-databank' for public purchasers (2010)

TRAINING e.g.

- Public procurement
- Experts from the Baltic states
- Administration and organisations



Products in Private Consumption

Tools CARBON FOOTPRINT CALCULATOR TOOLS

for consumer use and companies

CONSUMER CONSULTATION CAMPAIGNS AND WORKSHOPS

ECOLABELS

INFORMATION ON WEBSITES

BROCHURES

Projects CARBON NEUTRAL MUNICIPALITIES

ENVIMAT Big picture of Finnish economy, consumption included

KUILU Policy instruments for climate conscious housing, traffic and food

ECO-BENCHMARK Environmental impacts of consumption choices, LCA

ECO-HOME & OPEN HOME Consultation campaigns (new activity)



An example

FOODPRINT <u>www.mtt.fi/english/foodprint</u> Food Production Carbon Footprint

Methodology to

- harmonize national LCAs for food production
- workshops and guidance for industry
- calculation model
- follows ISO 14040/14044/14067, GHG protocol, PAS 2050, IPCC 2006 (land use change not included)

In communication to consumers information on nutrition/health aspects should not be forgotten when evaluating eco- and C-labels.



THANK YOU

