

First meeting of the Task Force on Access to
Information 7-8 Feb 2012

Environmental Information on products in Finland



SYKE

Finnish Environment Institute SYKE

Finnish Toolbox for Integrated Product Policy



Research,
information
to eco-
design

Voluntary
eco-labels,
declara-
tions

Media and
education

**Public
procurement**

Economic
subsidies

Co-operation
-committees
**-product
panels**
-standardi-
sation

**INFORMATION
INSTRUMENTS**

**Ecologically
more sustainable
products and
services**

**ECONOMIC
INSTRUMENTS**

Taxes
and
charges

Voluntary
agreements

EMS

Producer
responsi-
bility

Product
norms

Restricted
chemicals

**LEGAL
INSTRUMENTS**

Environ-
mental
permits

Focus on Public Consumption

R&D PROJECTS

- **Measuring the state of GPP in the EU** (EU Commission)
- **GPP – Economic Advantageousness & Legal Possibilities** (Academy of Finland)
- **Carbon footprint calculators for public procurement and municipalities**
- **SYNERGIA – SYKE's new eco-efficient office building** (Finnish Funding Agency for Technology and Innovation TEKES)

EU & NCM COOPERATION

- **Developing a method to measure the greenness** (2003-2005)
- **Brochures to leaders and purchasers** (2005)
- **Common Nordic Criteria** (2004 – 2009)
- **EU Advisory Group for GPP**

HANDBOOKS and POLICY DEVELOPMENT

- **"Eco-Buyers" Guidebook** (2003)
- **Internet based Eco-Buyers Guide** (since 1999)
- **Guidebook on public procurement** (2004)
- **Prestudy on promoting ecological sustainability of public purchasing by a national action plan** (2008)
- **Plan on an internet-based 'eco-databank' for public purchasers** (2010)

TRAINING e.g.

- **Public procurement**
- **Experts from the Baltic states**
- **Administration and organisations**

Products in Private Consumption

Tools

CARBON FOOTPRINT CALCULATOR TOOLS

for consumer use and companies

CONSUMER CONSULTATION CAMPAIGNS AND WORKSHOPS

ECOLABELS

INFORMATION ON WEBSITES

BROCHURES

Projects

CARBON NEUTRAL MUNICIPALITIES

ENVIMAT Big picture of Finnish economy, consumption included

KUILU Policy instruments for climate conscious housing, traffic and food

ECO-BENCHMARK Environmental impacts of consumption choices, LCA

ECO-HOME & OPEN HOME Consultation campaigns (new activity)

Energy
efficiency?

Product safety?

Sustainable
consumption?

Environmental impacts
of different products?

An example

FOODPRINT www.mtt.fi/english/foodprint

Food Production Carbon Footprint

Methodology to

- harmonize national LCAs for food production
- workshops and guidance for industry
- calculation model
- follows ISO 14040/14044/14067, GHG protocol, PAS 2050, IPCC 2006 (land use change not included)

In communication to consumers information on nutrition/health aspects should not be forgotten when evaluating eco- and C-labels.



THANK YOU



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