



# 21<sup>st</sup> World Petroleum Congress

## Moscow, June 16-19, 2014

UNECE, Geneva

May 02-03, 2012





# \* 21<sup>st</sup> WPC - Organizing Committee

December 30 2011 – Act No. 2462-r on establishing the Organizing Committee of 21<sup>st</sup> WPC to be held in Moscow 2014, signed by Vladimir Putin.

Chairman of the Organizing Committee – Deputy Chairman of the RF Government **Igor Sechin**

Deputy Chair – Chairman of the RNC **Vladimir Evtushenkov**

Executive Secretary – **Vladimir Kornev**



# \* 21<sup>st</sup> WPC - Organizing Committee

The RF Government declared its patronage over the preparatory phase and organizational procedures of the 21<sup>st</sup> WPC. Head of the Russian government Vladimir Putin signed an Act establishing the Organizing Committee of the 21<sup>st</sup> WPC to be chaired by **Igor Sechin**, Deputy Chairman of the Russian Government.



Chairman of the Russian National Committee **Vladimir Evtushenkov** has been nominated Deputy Chairman of the 21<sup>st</sup> WPC Organizing Committee.



**Vladimir Kornev** has been nominated Executive Secretary of the 21<sup>st</sup> WPC Organizing Committee.

Committee also includes all CEOs of Russian oil majors, top leaders and academicians of the Russian Academy of Science, representatives of the RF legislative and executive bodies.





# \* 21<sup>st</sup> WPC - Organizing Committee

The 21<sup>st</sup> WPC Organizing Committee includes all CEOs of Russian oil majors and biggest banks, top leaders and academicians of the Russian Academy of Science, representatives of the RF legislative and executive bodies.



# \* Russian National Program Committee



**Chairman –  
Academician  
Nickolai Laverov**



**Academician  
Anatoly Dmitrievsky**



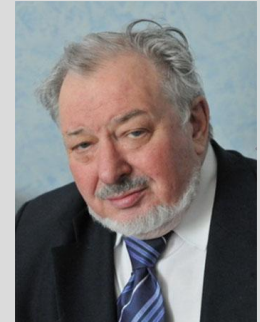
**Professor  
Anatoly Zolotukhin**



**Academician  
Salambek Khadzhev**



**Dr Georgy  
Gogonenkov**



**Academician  
Alexey Kontorovich**



**Dr Nickolai Seregin –  
Member of CPC WPC**



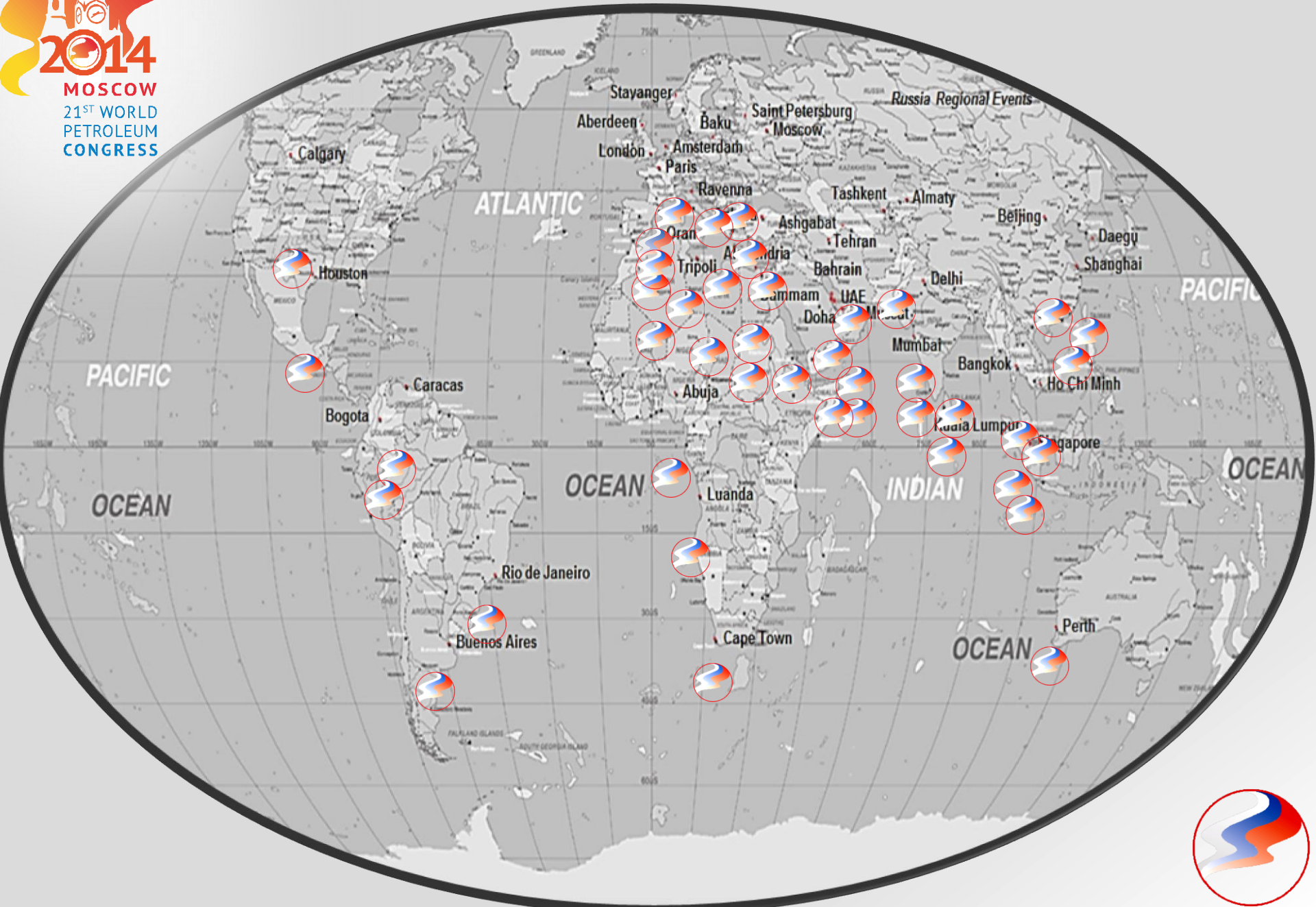
# \* 21<sup>st</sup> WPC Organizing Committee

Organizing Committee of the 21<sup>st</sup> WPC will take all necessary measures to attract representatives of the world petroleum industry to active participation at 21<sup>st</sup> WPC.

One of the items on the agenda at the meeting held by the WPC Executive Committee was provision of simultaneous interpretation for the plenary speeches into **Arabic, Spanish, Chinese, Russian, French and German**. We believe that by arranging multi-language interpretation we'll be able to attract more petroleum communities to essential information. In due time the Organizing Committee is to apply to respective National Committees with the request to recommend their best simultaneous interpreters into native languages to come to work in Moscow.

As of next year the Organizing Committee will start global promotional campaign for the 21<sup>st</sup> WPC.







# \* 21<sup>st</sup> WPC Organizing Committee

Within the forthcoming 2 years our representatives will attend all prominent oil industry events to make presentations, participate in exhibitions and disseminate the information about hosting the event in 2014.

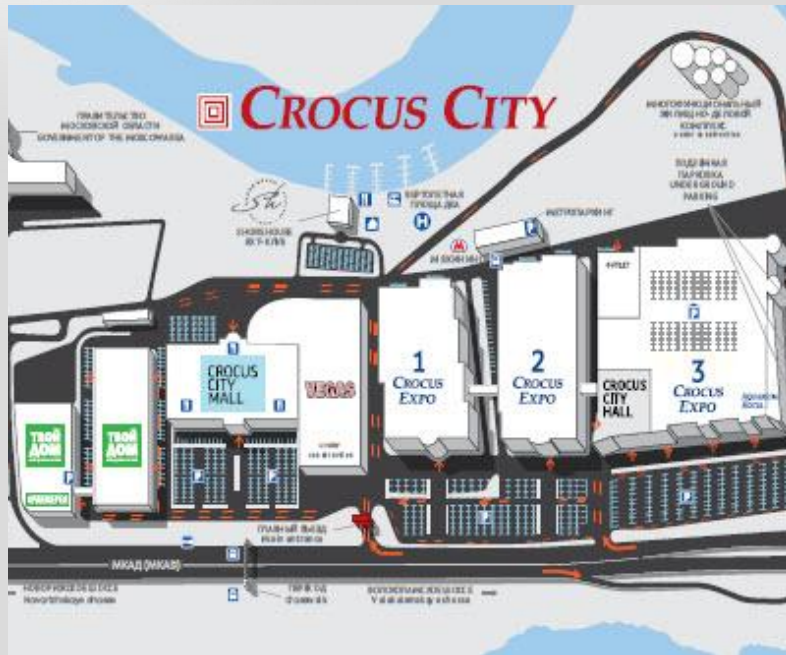
Russian Ministry of Energy and Ministry of Foreign Affairs will support us in our activities.

We hope there will be support from the WPC Executive Committee and Secretariat.





# \* 21<sup>st</sup> WPC - venue selection



Total area – 549 000 m<sup>2</sup>  
3 pavilions with 49 conference-halls



Crocus Expo has been selected as a venue to host the World Petroleum Congress and World Petroleum Exhibition.

Crocus Expo – the best and the biggest centre in Russia outperforming most of the analogous centers in Europe.



# \* 21<sup>st</sup> WPC - venue selection



Crocus City Hall (Plenary meeting hall) – 6 200 seats,  
Hall area – 4 200 m<sup>2</sup>  
Area of the podium – 712 m<sup>2</sup>

# \* 21<sup>st</sup> WPC - venue selection



Parking for 7 000 cars  
Food courts for 6 000 seats  
Metro station “Myakinino”  
“Crocus City” and “Your Home” molls with total area of 176 000 m<sup>2</sup>  
Shore House, yacht-club and restaurants (1 688 m<sup>2</sup>, beach, 2 546 m<sup>2</sup>, 32 open-air swimming pools),  
Business hotel «Aquarium» (13 000 m<sup>2</sup>, 225 rooms),

The biggest in Europe «Holiday Inn» Hotel – 81 080 m<sup>2</sup>, 1 000 rooms

The shopping and entertainment complex “Vegas” – 200 000 m<sup>2</sup>.



# \* Transportation from Moscow to Crocus City



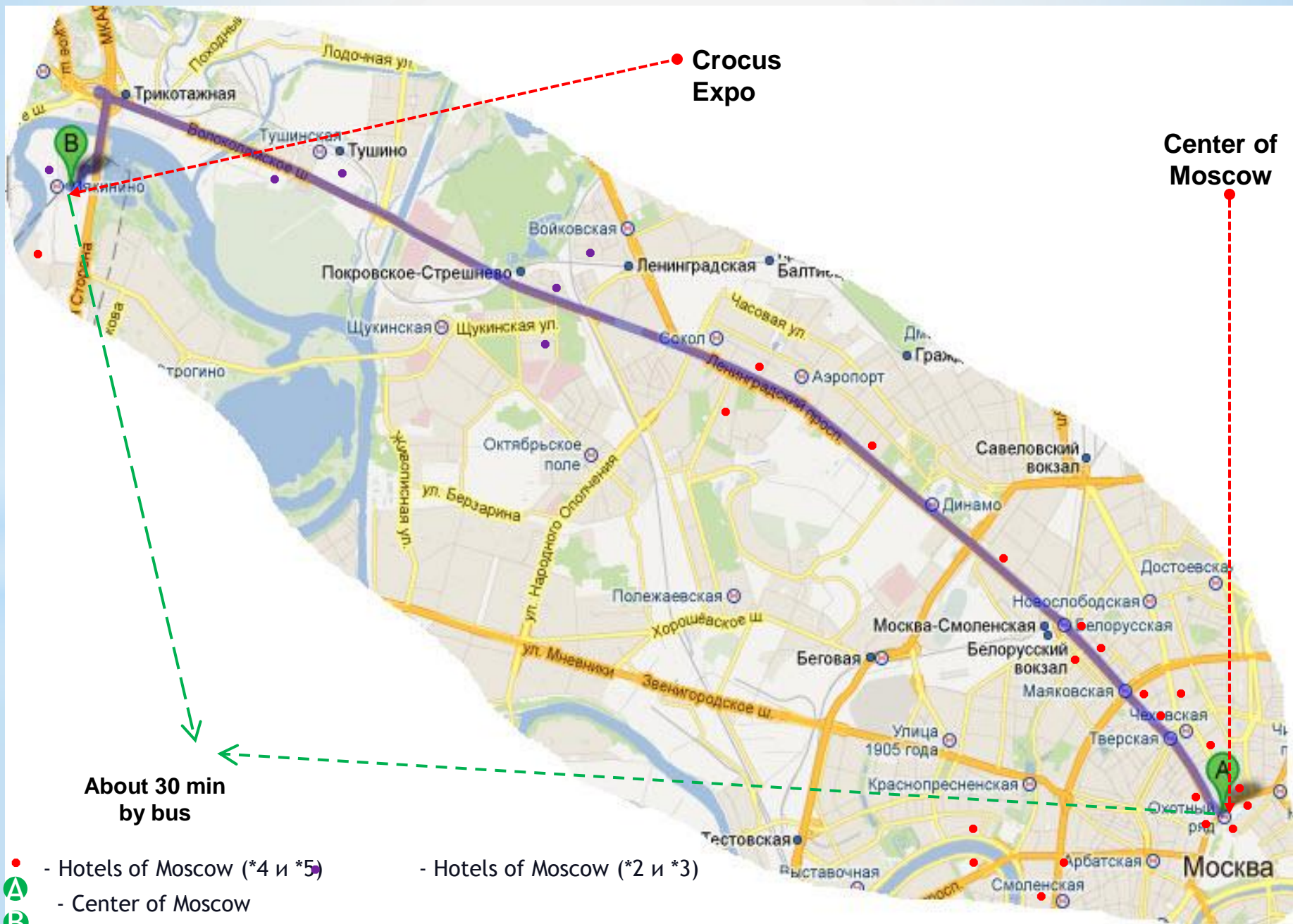
There are almost no big cities in the world without a traffic problem.

Moscow is not an exception.

However, we believe that the organizers are capable to resolve this issue as shown on the map.

Organizing Committee together with the Moscow Government plans to provide a special bus lane for the delegates of the Congress.





**Crocus Expo**

**Center of Moscow**

**About 30 min by bus**

- - Hotels of Moscow (\*4 и \*5)
- - Hotels of Moscow (\*2 и \*3)
- A - Center of Moscow
- B - Crocus Expo

## \* Sponsorship packages

The Organizing Committee has established a price of 450 Euro per 1 m<sup>2</sup> of the exhibition space for exhibitors.

Such a price was selected on the recommendations, given by the Doha exhibition organizers, and by comparison of this cost with USD 700 per 1 m<sup>2</sup> established by the organizers of the World Gas Congress in Kuala Lumpur, Malaysia.

For the national and host sponsors the sponsorship package is not less than 2,5 million Euro.

For Platinum sponsors – 600 000 Euro

For Gold sponsors – 200 000 Euro

For Silver sponsors – 150 000 Euro

For Bronze sponsors – 100 000 Euro



## \* Sponsorship packages

Comparing the 20<sup>th</sup> WPC in Doha, the Russian Organizing Committee increased the value of sponsoring packages and introduces a Bronze package. This changes account for special conditions of holding the Congress in Russia and with tax system in Russia.

At present the Organizing Committee has not yet started campaign on selling sponsor packages and exhibition area. However, a number of Russian companies is already in negotiation process.

Transneft, Bashneft and Zarubezhneft have already taken sponsorship commitments and execute them.



# \* 21<sup>st</sup> WPC - our sponsors



National Sponsor of the 21<sup>st</sup> WPC



Platinum Sponsor of the 21<sup>st</sup> WPC



Sponsor of the RNC of WPC







# \* 21<sup>st</sup> WPC, Moscow, 2014

Welcome to Moscow!

