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Institute for Energy Efficiency
in Production

Overcoming Barriers to Investing in Energy Efficiency

Intensive Learning Session at the EE Global Forum

Copenhagen, UN City, 21 May 2018, 13:00-14:20

*Co-organized by United Nations Economic Commission for Europe (UNECE),
Copenhagen Centre on Energy Efficiency & Institute for Energy Efficiency in Production (EEP)*

Energy efficiency is widely viewed as one of the most effective ways to achieve multiple economic, social and environmental benefits and therefore making significant progress towards implementation of the 2030 Agenda for Sustainable Development and the Paris Agreement. Investments in energy efficiency are increasing globally and have reached over USD 231 billion in 2016, constituting 12 percent of total energy investments. However, they are not happening on the scale necessary to achieve a breakthrough in energy efficiency improvement. The fact remains that much of the potential for energy efficiency improvement remains untapped, and many opportunities for win-win energy efficiency projects are being lost.

The joint UNECE/Copenhagen Centre on Energy Efficiency publication [Overcoming Barriers to Investing in Energy Efficiency](#) looks into barriers to investing in energy efficiency and ways to overcome them. The publication brings to light valuable insights on the challenges and solutions for overcoming barriers to energy efficiency investments provided by practitioners working in the field. The session will look in more detail into investment decisions in the industry sector, in particular what helps viable projects to be identified and implemented and what stimulates companies to make decisions to finance and implement energy efficiency measures and projects.

The panelists and participants of this session are invited to share their experience in improving the investment climate for energy efficiency and in providing policy solutions and incentive schemes to make energy efficiency projects viable. They are invited to share their views on the role of private sector and financial institutions in implementing energy efficiency measures and projects and what governments can do to facilitate this.

The participants will be asked to consider the following questions:

- What specific barriers does your country/company face to improving energy efficiency and what are you doing to overcome them?
- What approaches have been effective in accelerating investments in energy efficiency?
- What conditions are needed for companies to consider investing into energy efficiency measures an obvious choice?
- Low awareness about the multiple benefits of energy efficiency projects is viewed as one of the main barriers to increasing investment and financing flows to energy efficiency projects. What are the best ways to overcome this obstacle?

Draft Programme

13:00-13:05	<p style="text-align: center;">Welcome and Introduction Mr. Mark Lister Head, Copenhagen Centre on Energy Efficiency</p>
13:05-13:35	<p style="text-align: center;">Presentations Moderator: Mr. Mark Lister Speakers</p>
	<p>Mr. Oleg Dzioubinski Energy Efficiency Programme Manager, Sustainable Energy Division, UNECE <i>Barriers to investing in energy efficiency and ways to overcome them</i></p>
	<p>Mr. Stefan M. Buettner Head of International Affairs and Strategy, EEP <i>Accelerating investments in industrial energy efficiency – a demand side view on barriers and solutions</i></p>
	<p>Ms. Ksenia Petrichenko Senior Advisor, Copenhagen Centre on Energy Efficiency <i>Unlocking potential of the local energy efficiency implementation</i></p>
13:35-14:10	<p style="text-align: center;">Panel Discussion and Q&A Moderator: Mr. Oleg Dzioubinski Panelists</p>
	<p>Mr. Aleksandar Dukovski Senior Energy Expert, Chair, UNECE Group of Experts on Energy Efficiency</p>
	<p>Mr. Hayk Harutyunyan Deputy Minister, Ministry of Energy, Armenia</p>
	<p>Mr. Régis Meyer Directorate of European and International Affairs, Ministry of Ecological & Inclusive Transition, France (TBC)</p>
	<p>Ms. Margalita Arabidze Deputy Head of Energy Policy Department Ministry of Economy and Sustainable Development, Georgia</p>
	<p>Mr. Bhawanjeet Singh Chief General Manager, Energy Efficiency Services Limited, India</p>
	<p>Mr. Harry Verhaar Head of Global Public & Government Affairs, Philips Lighting</p>
14:10-14:20	<p style="text-align: center;">Wrap-up and Conclusions</p>