

# 跨境电子商务标准与规范

The standards and regulations of cross-border e-commerce





## **Puzzles**

#### Definition?

#### Internet trading platforms







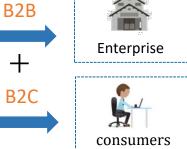








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#### Internet trading platforms

















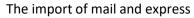
### Different access, different treatm?

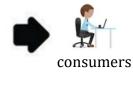
#### access

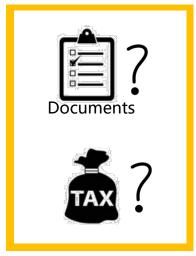


The individual imports for general trade











The inbound luggage carried by individuals

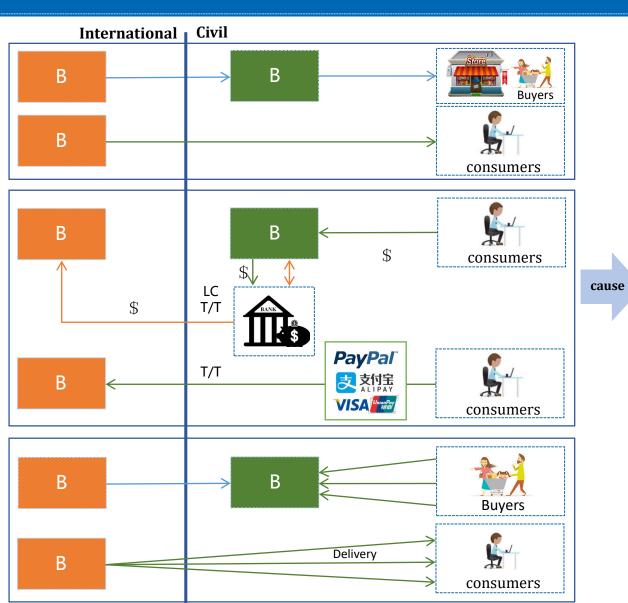
# **Findings**

### Essential differences between B2B and B2C

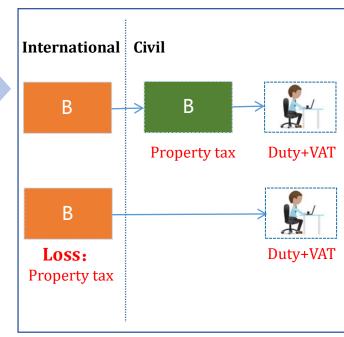
Trading

Payment

Logistics







# Suggestion

Definition

Cross-border E-commerce, **B2C** 

### Defining the relationship



# **Suggestion**

# Standards and Specifications

