



跨境电子商务标准与规范

The standards and regulations of cross-border e-commerce

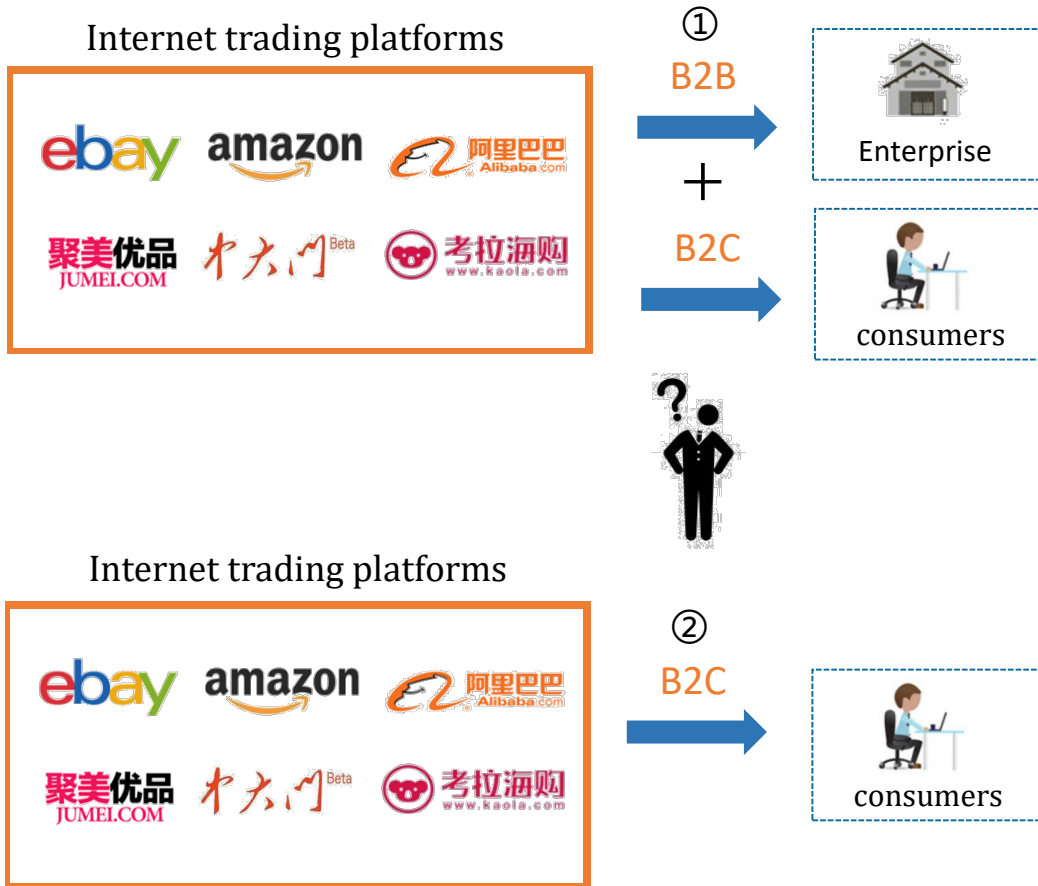


Richard Lei/雷超

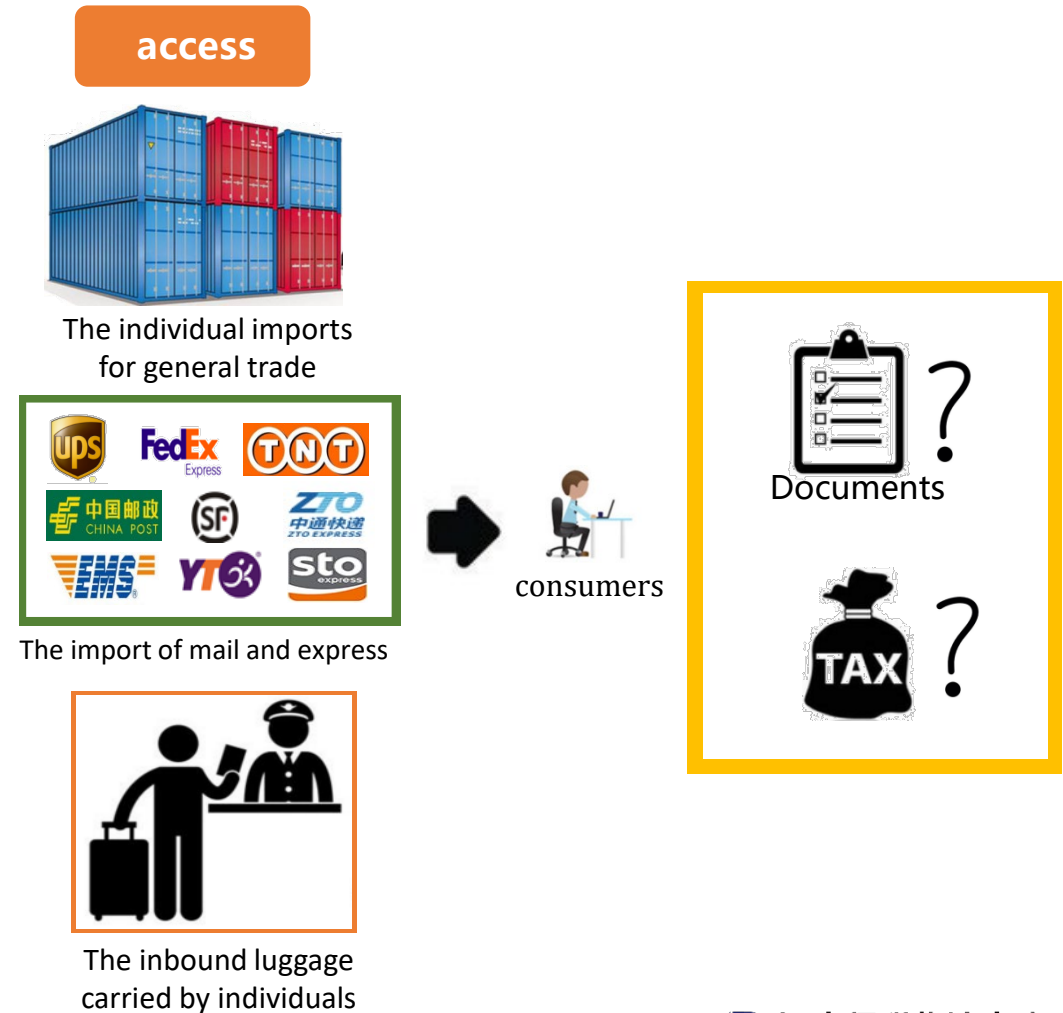


October 17, 2018

Definition ?



Different access, different treatm ?



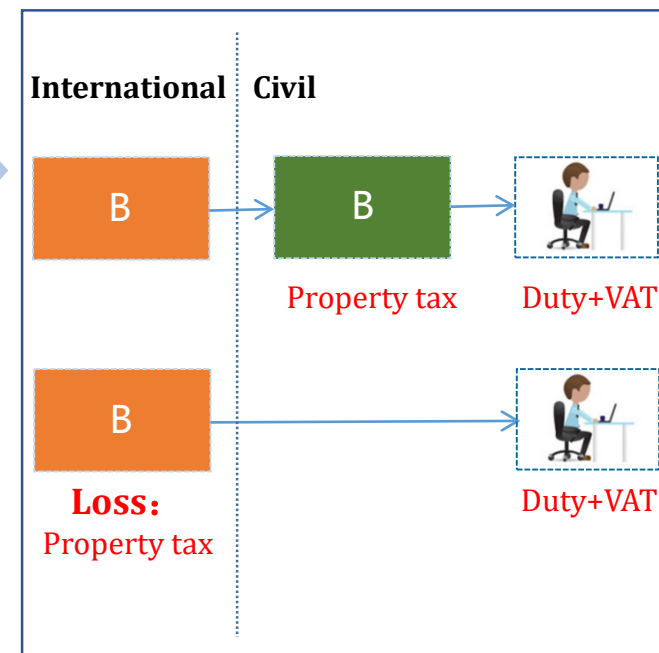
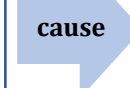
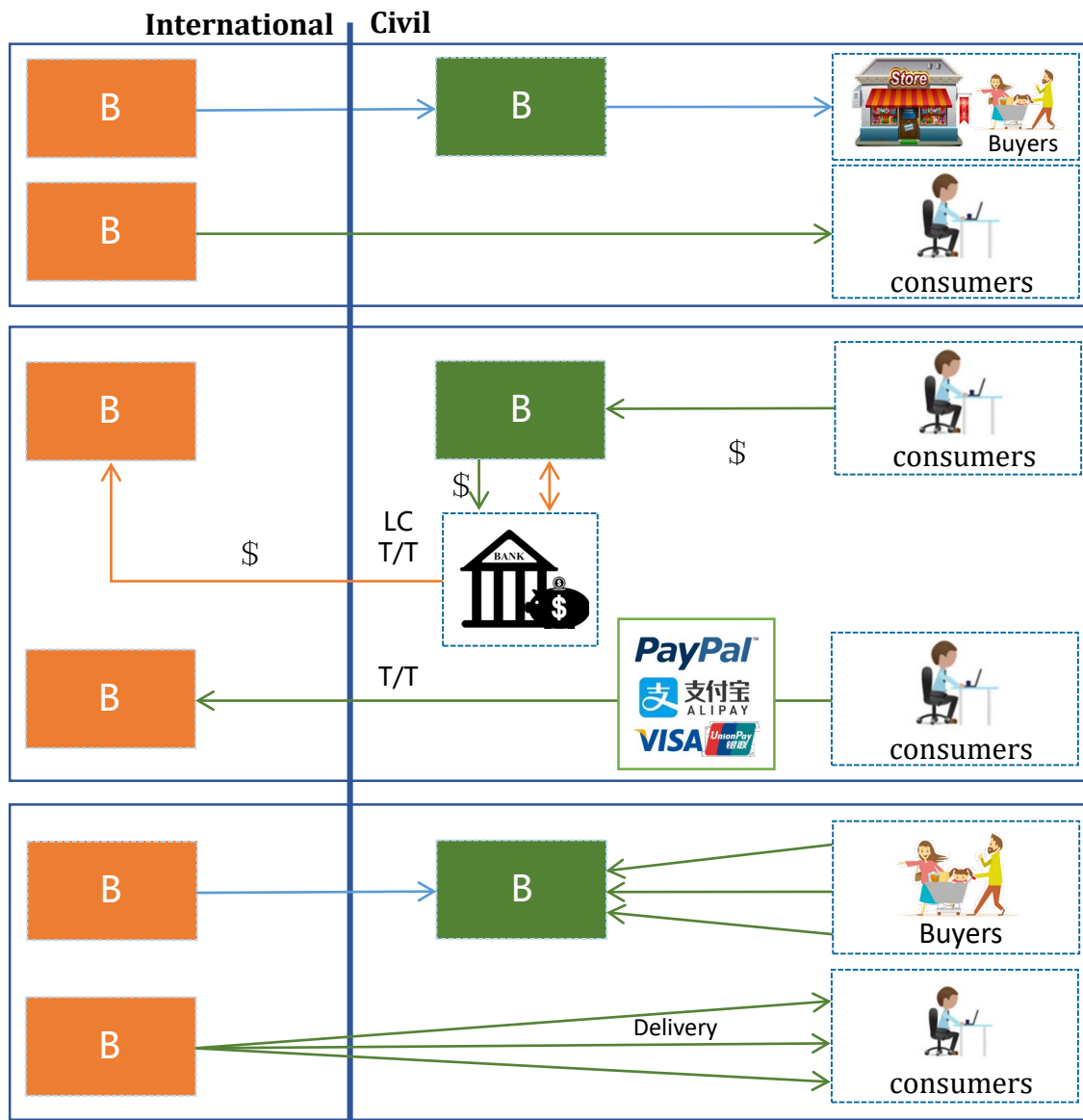
Findings

Essential differences between B2B and B2C

• Trading

• Payment

• Logistics



Suggestion

Definition

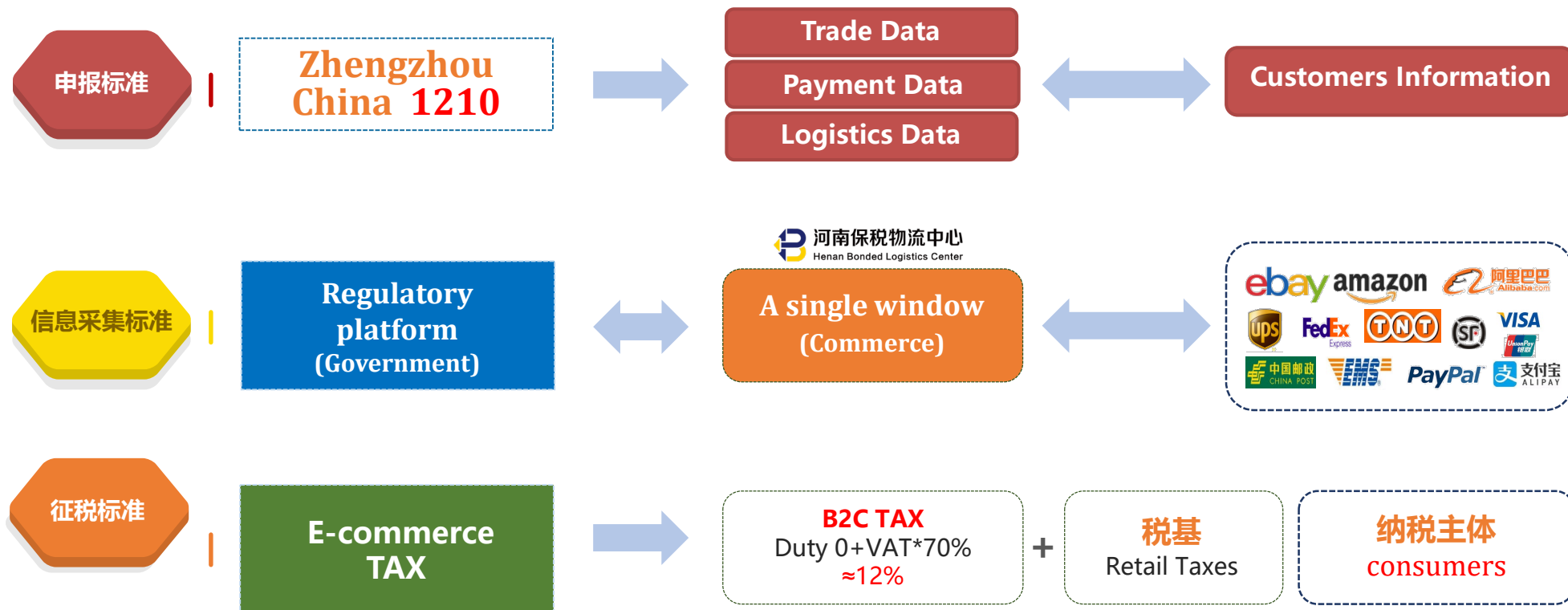
Cross-border E-commerce , **B2C**

Defining the relationship



Suggestion

Standards and Specifications





THANKS
for your attention